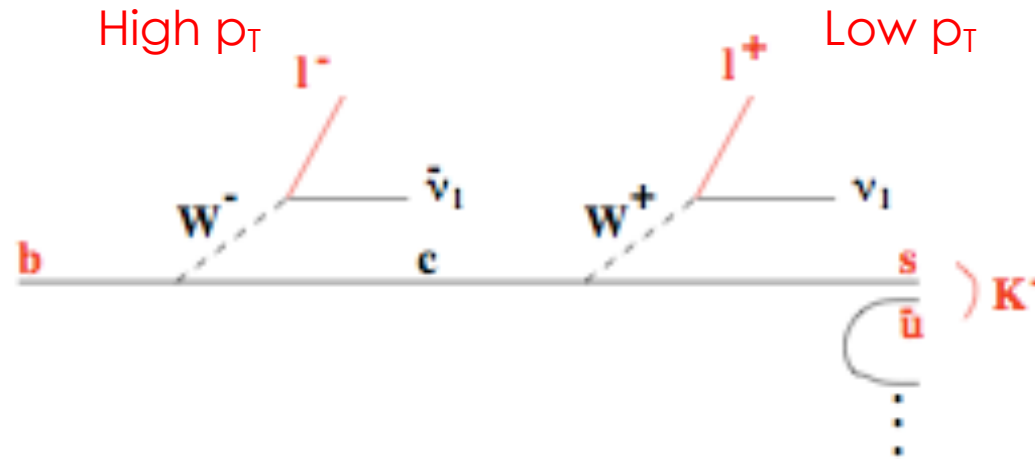




B flavour tagging : comparing B-factories and LHCb

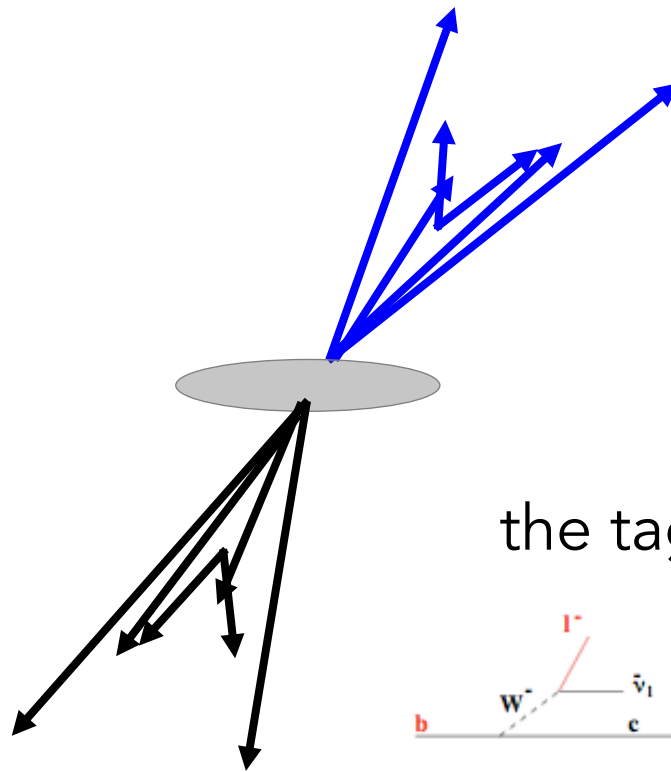
Tagging : determination of the flavour of the B (B or \bar{B}) at the production time



The charge of the lepton or of the K gives information on the b :

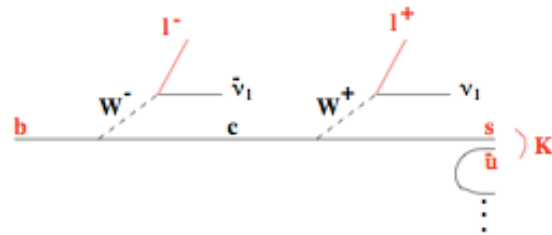
a high p_T ℓ^- or a K^- probably come from a \bar{b} quark (and thus a B meson)

a high p_T ℓ^+ or a K^+ probably come from a b quark (and thus a \bar{B} meson)



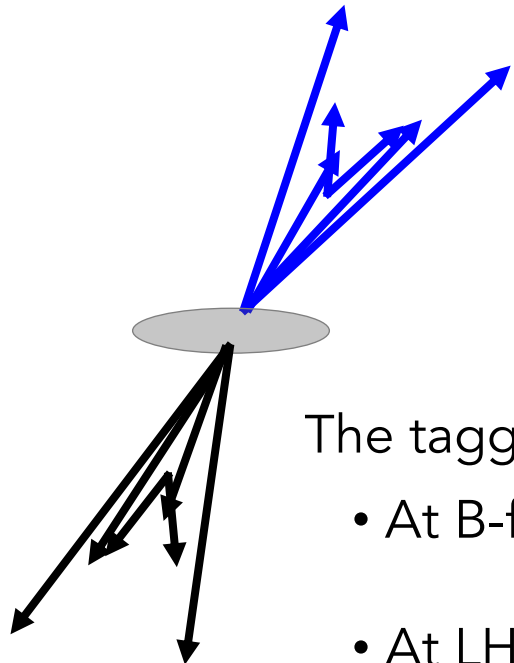
the fully reconstructed B meson
(eg $D^{*+}\pi$, $J/\psi K_s$ )

the tagging B



This is opposite side tagging.

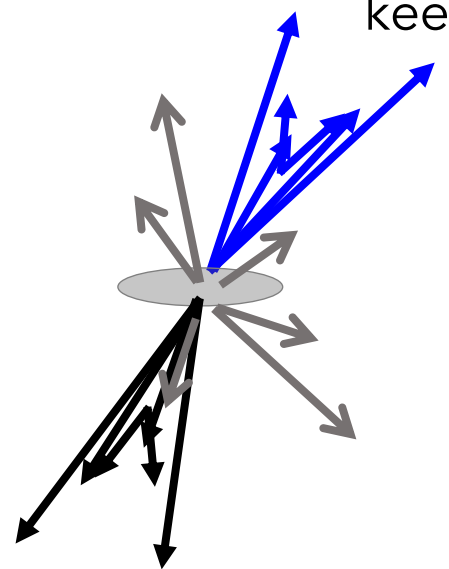
It can be performed both at B-factories and LHC, but fundamental differences due to the production mechanism



The B meson fully reconstructed
(eg $D^{*+}\pi$, J/Ψ K_s )

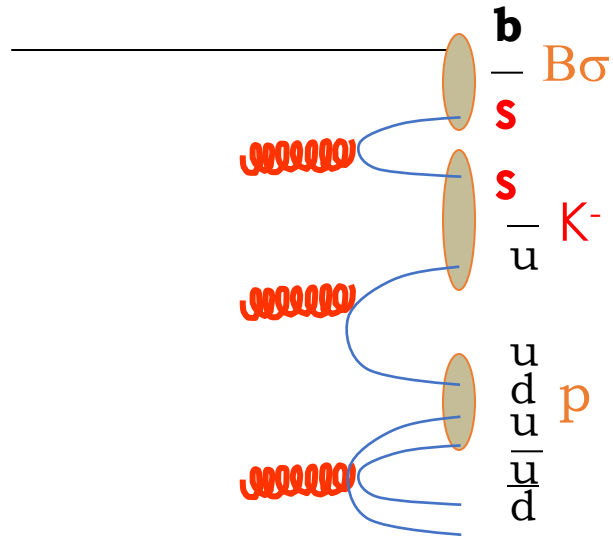
The tagging B

- At B-factories : coherent $B^0 \bar{B}^0$ production
- At LHC if a \bar{B}^0 is produced, at the same time one can have at the same time a B_s , a B^+ , a Λ_b
The B_s oscillates many time before decaying and does not keep track of its flavour at the production time : information is lost



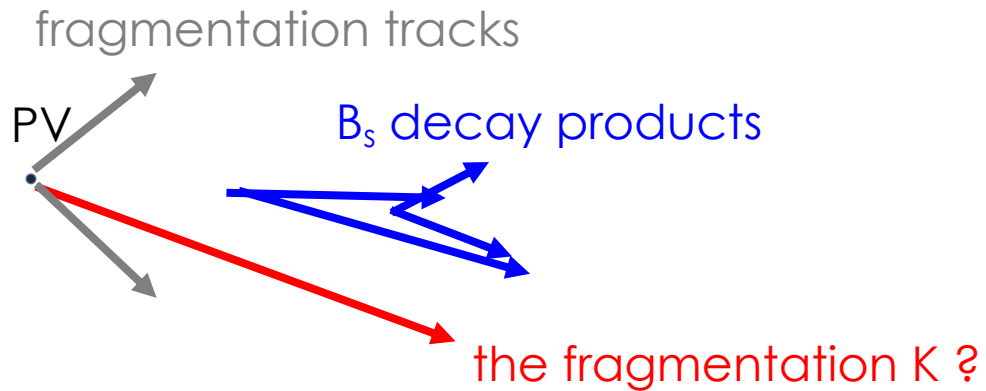
In addition at LHC they are all the fragmentation tracks and the tracks from the other interaction(s)

The fragmentation tracks can however help the tagging : Same Side Tagging



Search for a track attached to the primary vertex (not to the B decay vertex), close to the B and not too slow

cannot be done at B-factories !



Tagging performances :

$$Q = \varepsilon(1 - 2\omega)^2 = \varepsilon D^2$$

tagging efficiency ε

mistag probability ω ('wrong')

$Q \times N$: equivalent number of events perfectly tagged

B-Factories typical performance

$Q \sim 30\%$

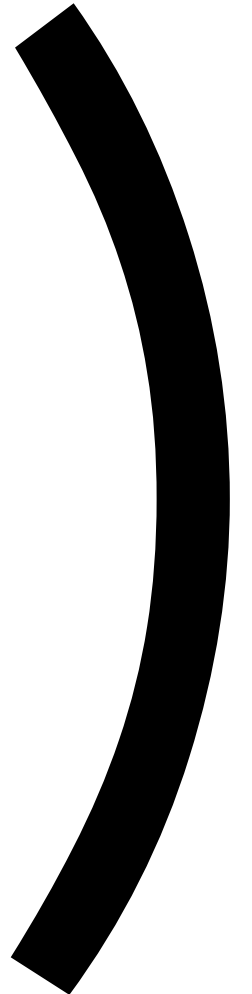
Hadron colliders

$Q \sim 2\%$ (Tevatron)

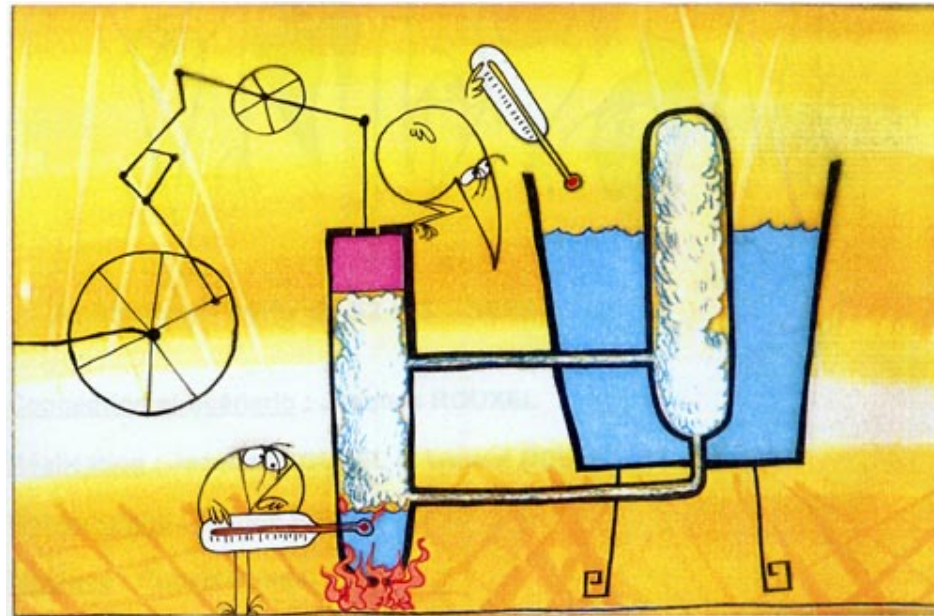
LHCb reaches 6%

1000 events reconstructed are equivalent to

- 300 perfectly tagged at B-Factories
- 60 perfectly tagged at LHCb



CP violation: measuring the angles of the unitarity triangle



Color meets Flavor School Day Number March 2024

Three types of CP violation

$$A : B \rightarrow f$$

$$\bar{A} : \bar{B} \rightarrow \bar{f}$$

$$\lambda_{CP} = \frac{q \bar{A}}{p A}$$

In all cases:
two amplitudes ($A = A_1 + A_2$) are
needed for the observation

CP violation in decay (« direct CP ») :

Only one existing for charged B

$$\left| \frac{\bar{A}}{A} \right| \neq 1$$

CP violation in mixing :

Not yet observed for B mesons.

$$\left| \frac{q}{p} \right| \neq 1$$

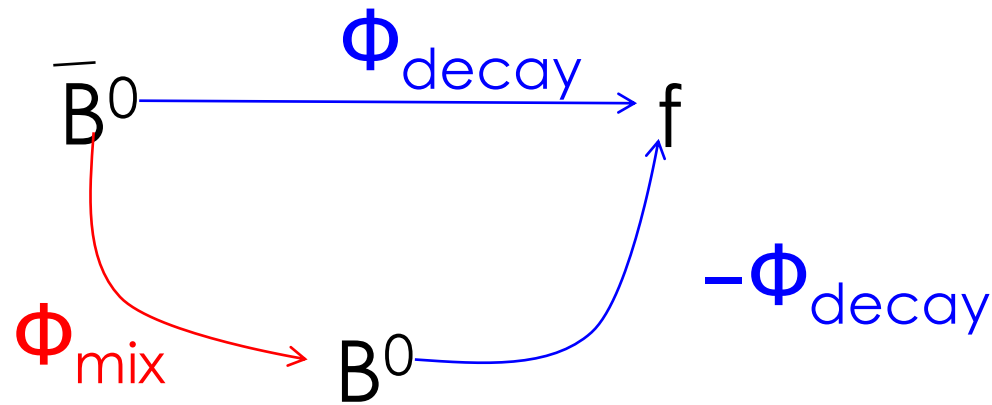
CP violation in the interference between mixing and decay :

First observation of CP violation in B decays : $\sin(2\beta)$ measurement.

$$\Im \left(\frac{q \bar{A}}{p A} \right) \neq 0$$

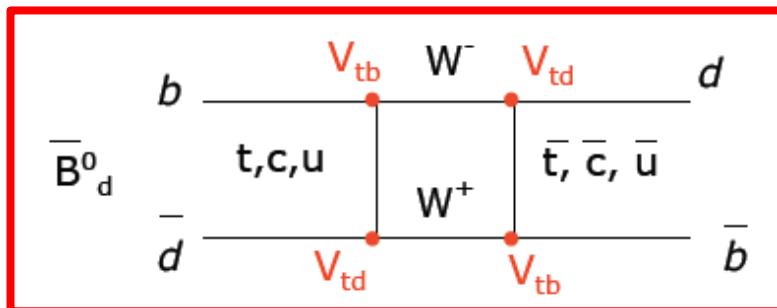
Discovery of CP violation in the B system : measurement of the β angle

CP violation in the interference between mixing and decay

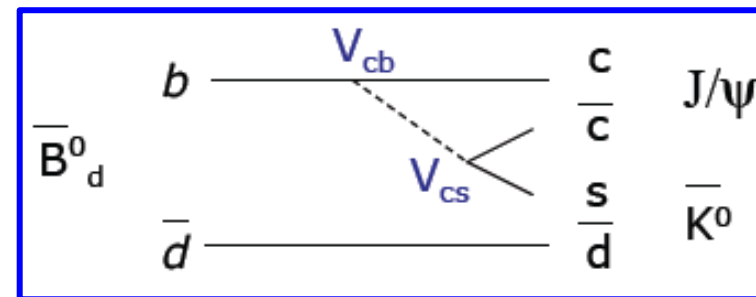


$$\Phi_d = \Phi_{mix} - 2 \Phi_{decay}$$

Mixing



Decay



$$\begin{aligned}
 P(B^0 \rightarrow f_{CP}, \Delta t) &\propto e^{-\Gamma t} \left(1 - (S_f \sin \Delta m \Delta t - C_f \cos \Delta m \Delta t) \right) \\
 P(\bar{B}^0 \rightarrow f_{CP}, \Delta t) &\propto e^{-\Gamma t} \left(1 + (S_f \sin \Delta m \Delta t - C_f \cos \Delta m \Delta t) \right)
 \end{aligned}$$

$$B_d \Rightarrow \Delta\Gamma = 0$$

$$C_f = \frac{1 - |\lambda_f|^2}{1 + |\lambda_f|^2} \quad \text{direct CPV}$$

$$\lambda_f = \frac{q \langle f | H | \bar{B}^0 \rangle}{p \langle f | H | B^0 \rangle} \equiv \frac{q \bar{A}_f}{p A_f}$$

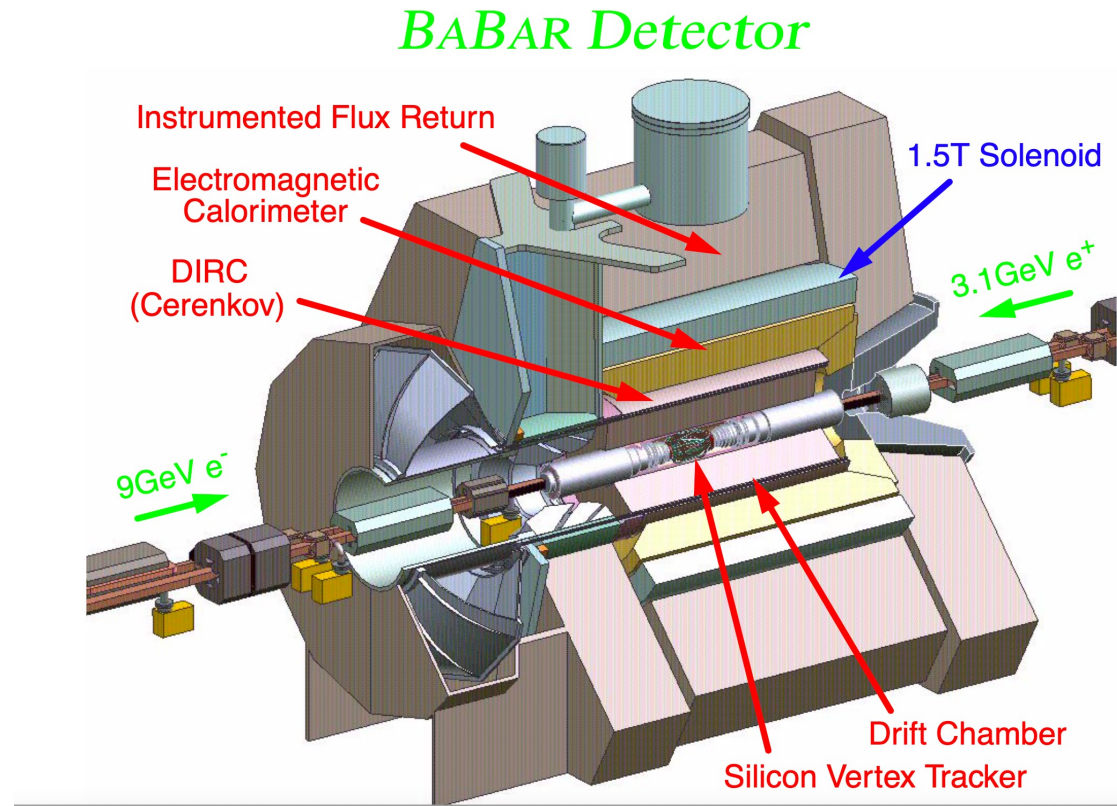
$$S_f = \frac{2 \text{Im}[\lambda_f]}{1 + |\lambda_f|^2} \quad \text{CPV in the interference between mixing and decay}$$

$$B \rightarrow J/\psi K_S \quad \text{Im} \lambda_{J/\psi K_S} = \sin 2\beta$$

$$A_{CP}(\Delta t) = \frac{P(\bar{B}^0 \rightarrow f_{CP}, \Delta t) - P(B^0 \rightarrow f_{CP}, \Delta t)}{P(\bar{B}^0 \rightarrow f_{CP}, \Delta t) + P(B^0 \rightarrow f_{CP}, \Delta t)} = \sin 2\beta \sin \Delta t$$

theoretically clean

Why are B-Factories detectors slightly asymmetric ?



Time evolution of an $Y(4S)$ decay

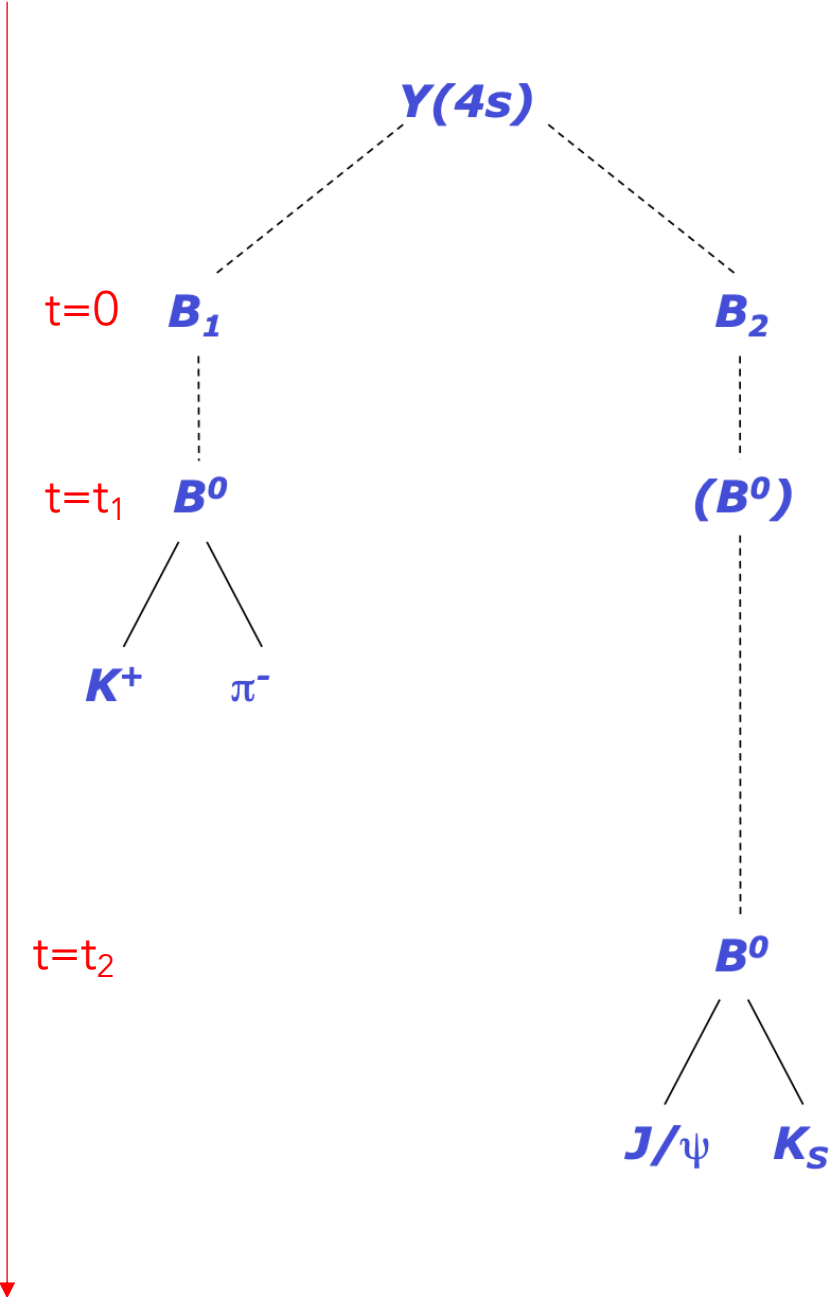
$t=0$ $Y(4S) \rightarrow B \bar{B}$

Neither B is a specific eigenstate but they evolve coherently (ie B and \bar{B})

$t=t_1$ one of the two mesons (B_1) decays
if B_1 is a flavour eigenstate, B_2 also

$t=t_2$ the other meson (B_2) decays
it can decay as a B^0 or a \bar{B}^0 (mixing can take place) or a CP eigenstate

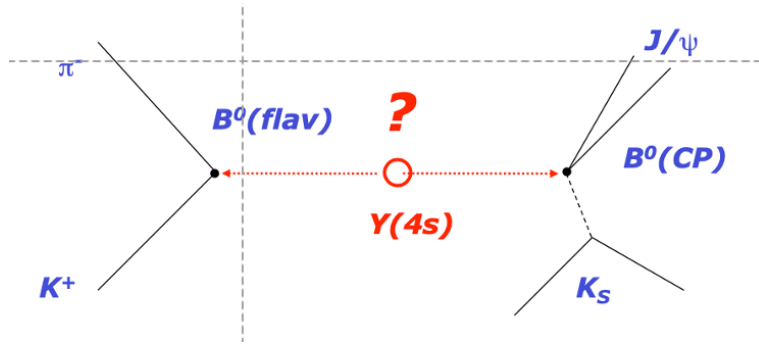
$t_2 > t_1$ or $t_2 < t_1$



$$A_{CP}(\Delta t) = \frac{P(\overline{B^0} \rightarrow f_{CP}, \Delta t) - P(B^0 \rightarrow f_{CP}, \Delta t)}{P(\overline{B^0} \rightarrow f_{CP}, \Delta t) + P(B^0 \rightarrow f_{CP}, \Delta t)} = \sin 2\beta \sin \Delta m \Delta t$$

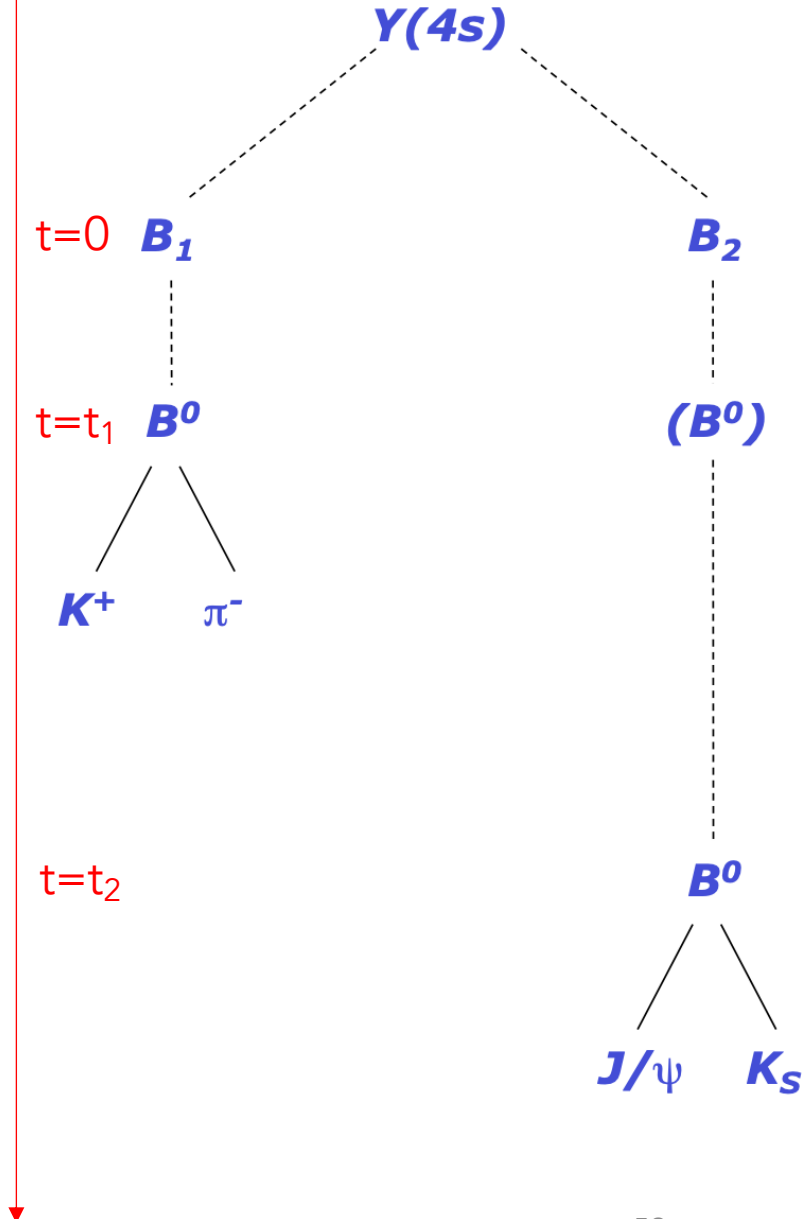
how to measure t_1 and t_2 ?

We do not know where the $\Upsilon(4S)$ has decayed



$M(\Upsilon(4S)) = 10.58 \text{ GeV}$

$\Rightarrow (B^+, B^0)$ are produced nearly at rest in the $\Upsilon(4S)$ center of mass ($p^* \sim 340 \text{ MeV}$), $\sim 30 \mu\text{m}$ between B_1 and B_2 decay vertices

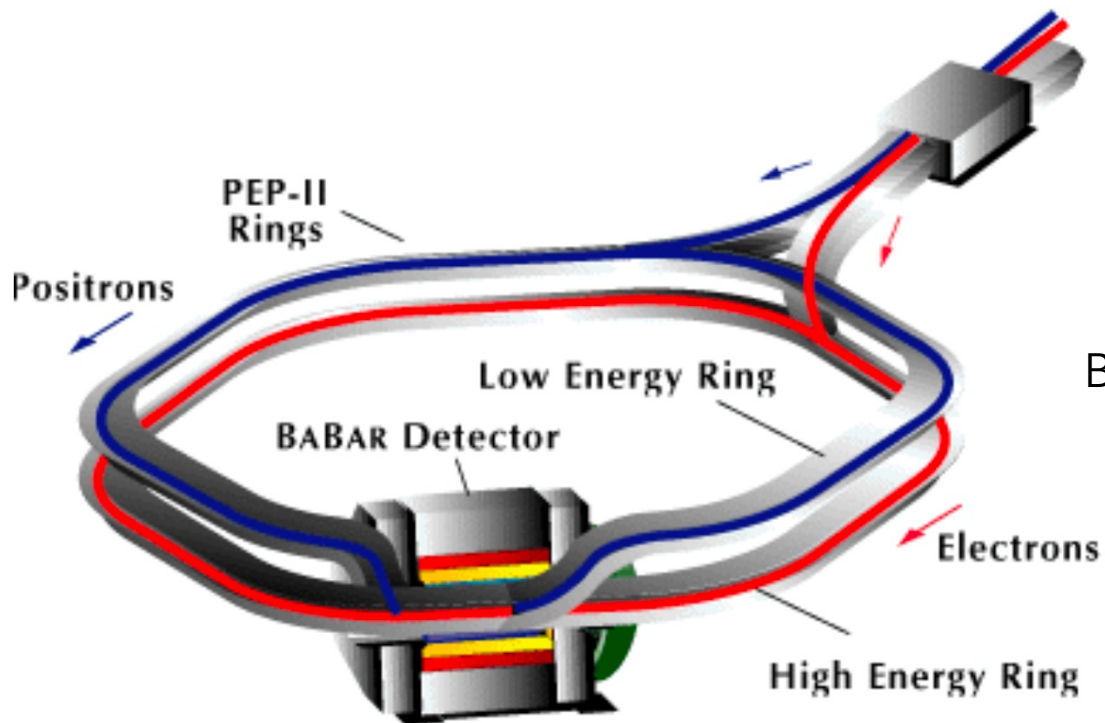




Make the $\Upsilon(4S)$ flies !

Pier Oddone (LBL)

| <i>B</i> Factory | e^- beam energy E_- (GeV) | e^+ beam energy E_+ (GeV) | Lorentz factor $\beta\gamma$ | 2 B separation |
|------------------|----------------------------------|----------------------------------|---------------------------------|------------------------|
| PEP-II | 9.0 | 3.1 | 0.56 | $\sim 250 \mu\text{m}$ |
| KEKB | 8.0 | 3.5 | 0.425 | $\sim 200 \mu\text{m}$ |



Belle-II lower boost 4 (e+) GeV vs 7 (e-) GeV

Why are B-Factories detectors slightly asymmetric ?

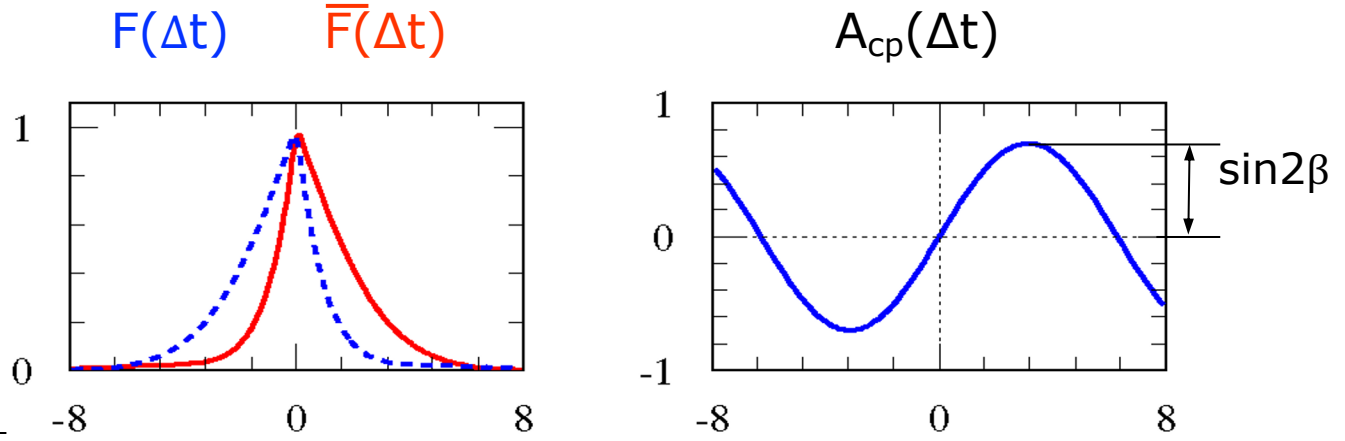
because we want to measure Δt
otherwise no sensitivity to β angle

$$\int_{-\infty}^{+\infty} \sin 2\beta \sin \Delta m \Delta t \, d\Delta t = 0$$

What do we expect to see ?

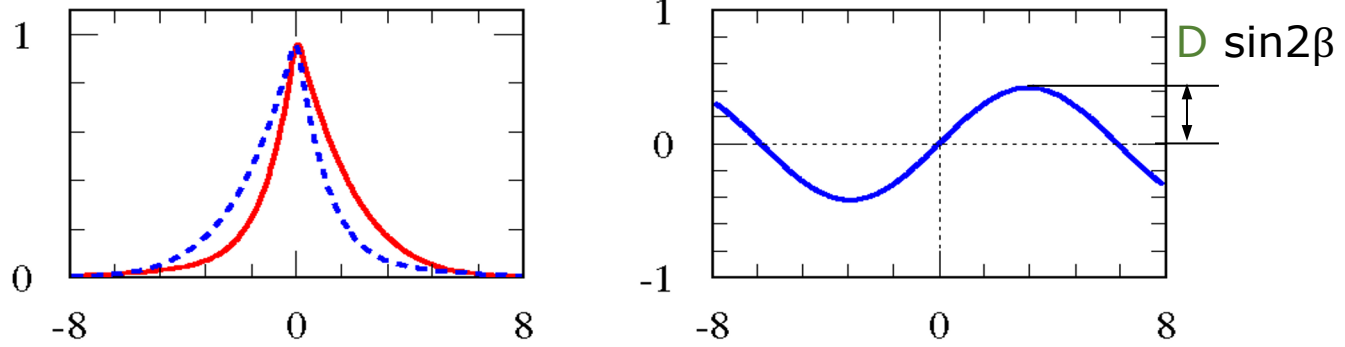
$$A_{CP}(\Delta t) = \frac{P(\bar{B}^0 \rightarrow f_{CP}, \Delta t) - P(B^0 \rightarrow f_{CP}, \Delta t)}{P(\bar{B}^0 \rightarrow f_{CP}, \Delta t) + P(B^0 \rightarrow f_{CP}, \Delta t)} = \sin 2\beta \sin \Delta m \Delta t$$

Everything perfect

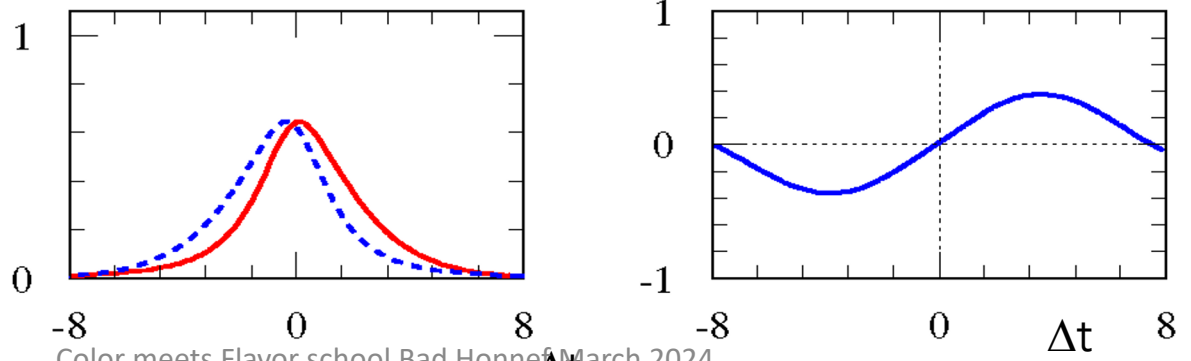


B^0 or \bar{B}^0 produced ?

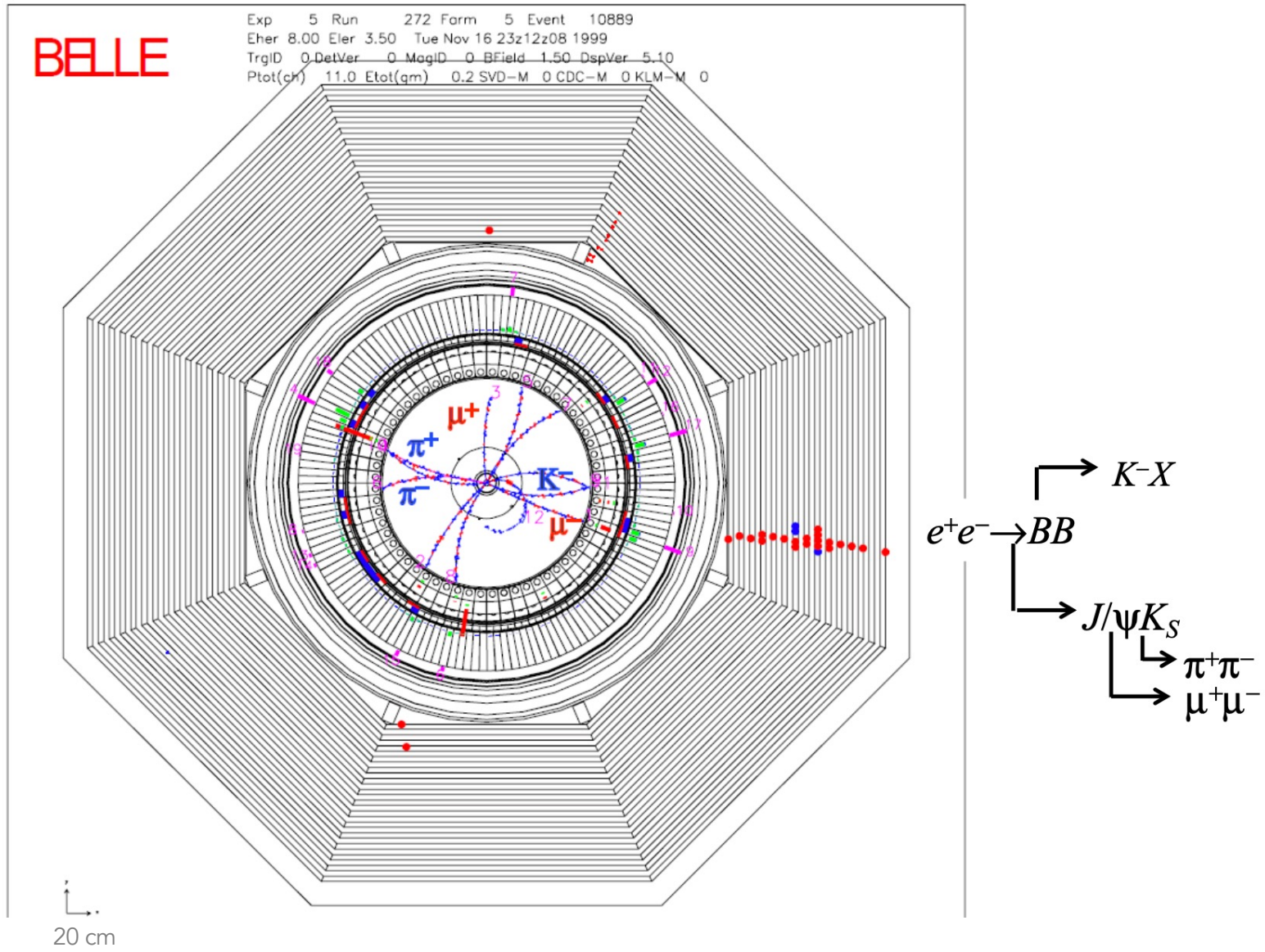
Add tag mistakes
Dilution: $D=1-2w$



Add imperfect Δt resolution

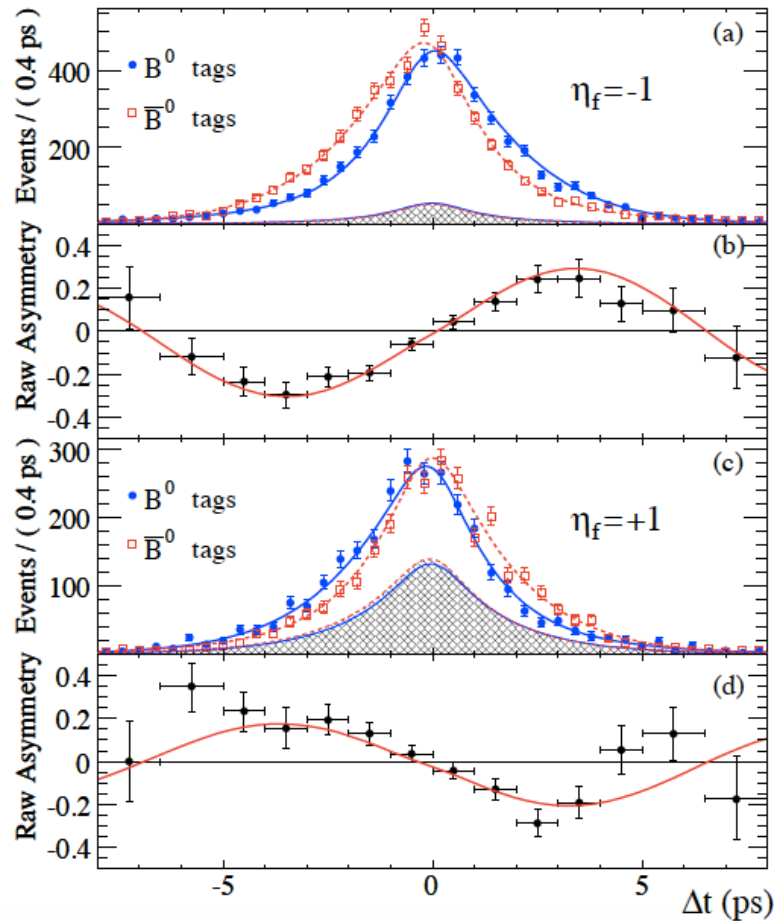


Early tagged $B \rightarrow J/\psi K_S$ event (Nov 1999)

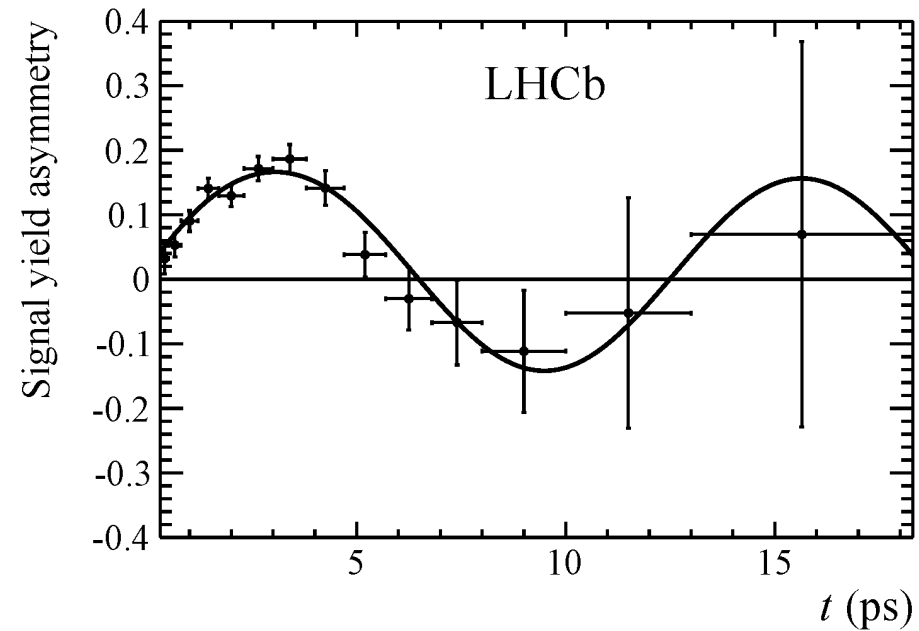


$$a_{f_{CP}}(t) = \frac{\text{Prob}(\overline{B^0}(t) \rightarrow f_{CP}) - \text{Prob}(B^0(t) \rightarrow f_{CP})}{\text{Prob}(\overline{B^0}(t) \rightarrow f_{CP}) + \text{Prob}(B^0(t) \rightarrow f_{CP})} = \sin(2\beta) \sin(\Delta m \Delta t)$$

B-factories



[Phys. Rev. Lett. 115, 031601 \(2015\)](#)



Δt

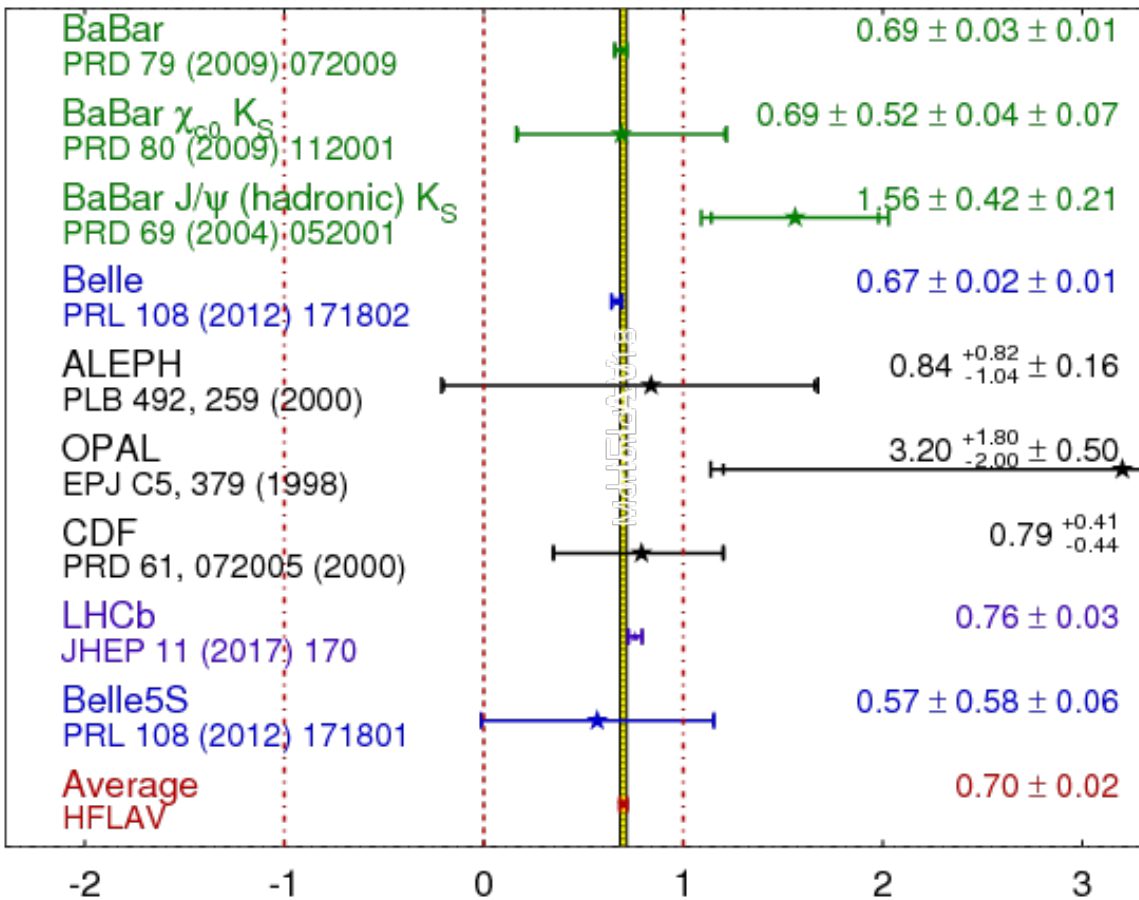
t

$$\sin 2\beta = 0.687 \pm 0.028 \pm 0.012$$

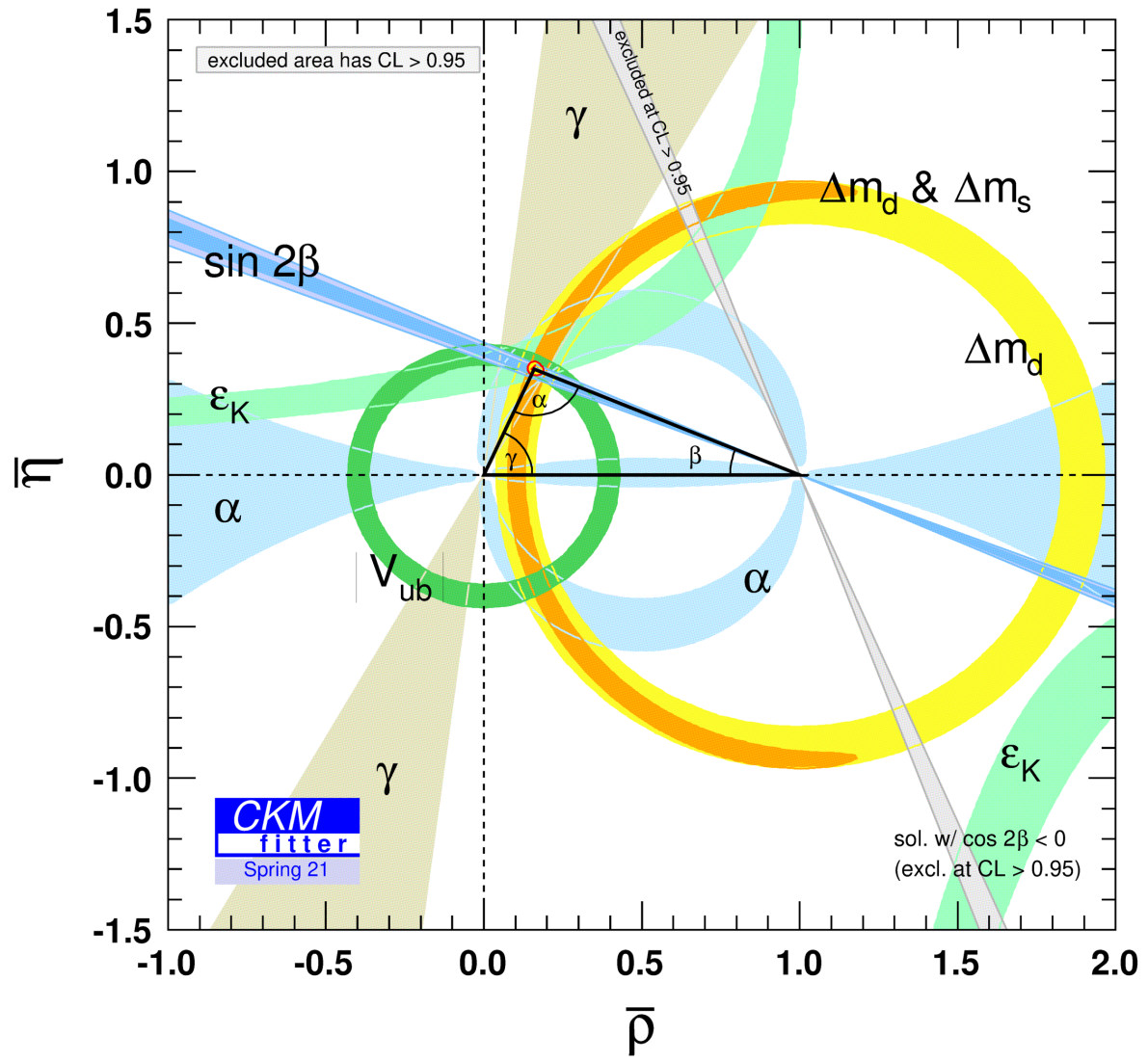
BaBar Phys.Rev.D79:072009,2009

$\sin(2\beta) \equiv \sin(2\phi_1)$

HFLAV
Moriond 2018
PRELIMINARY

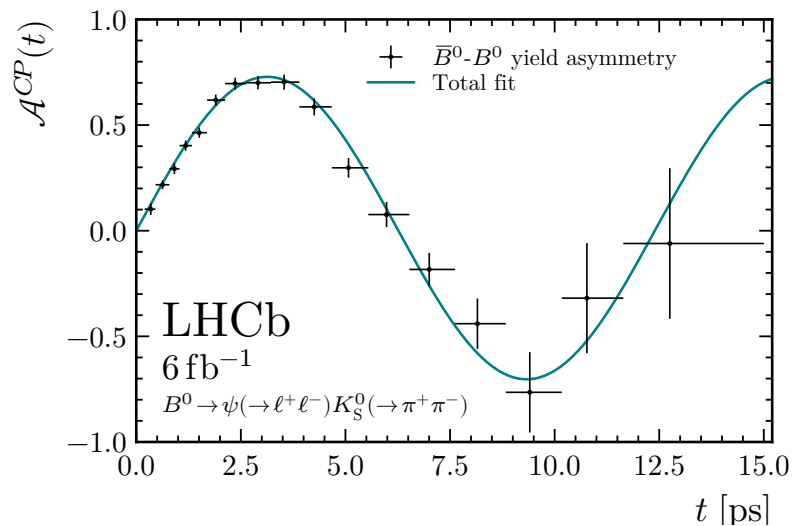


3 % precision !



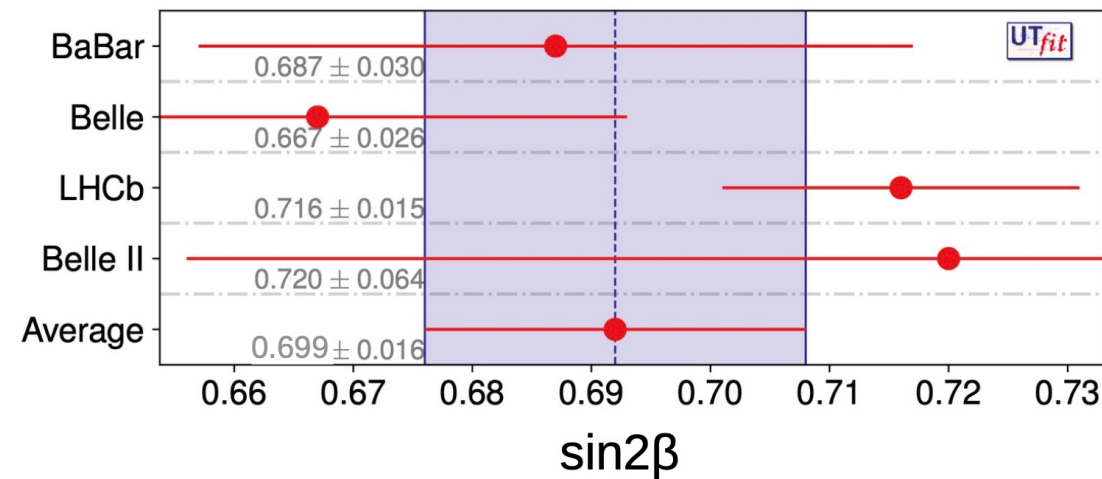
We are now entering into a new precision era

[LHCb-PAPER-2023-013](#)

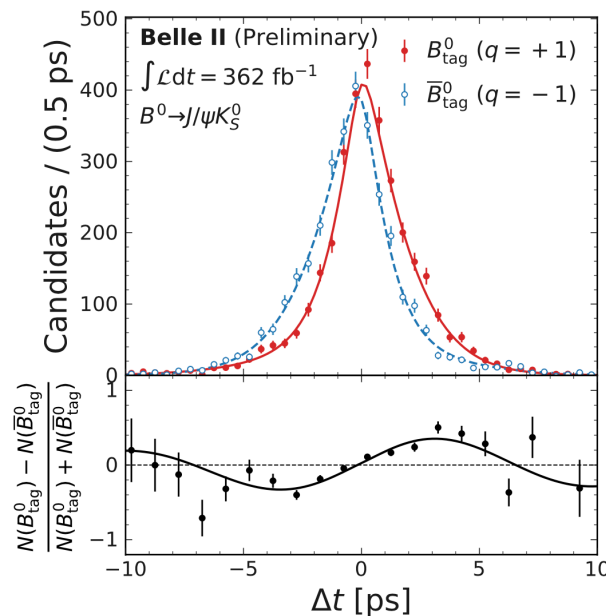


$$S_{\psi K_S^0} = 0.717 \pm 0.013 \text{ (stat)} \pm 0.008 \text{ (syst)}$$

2.1% precision



[2402.17260](#)

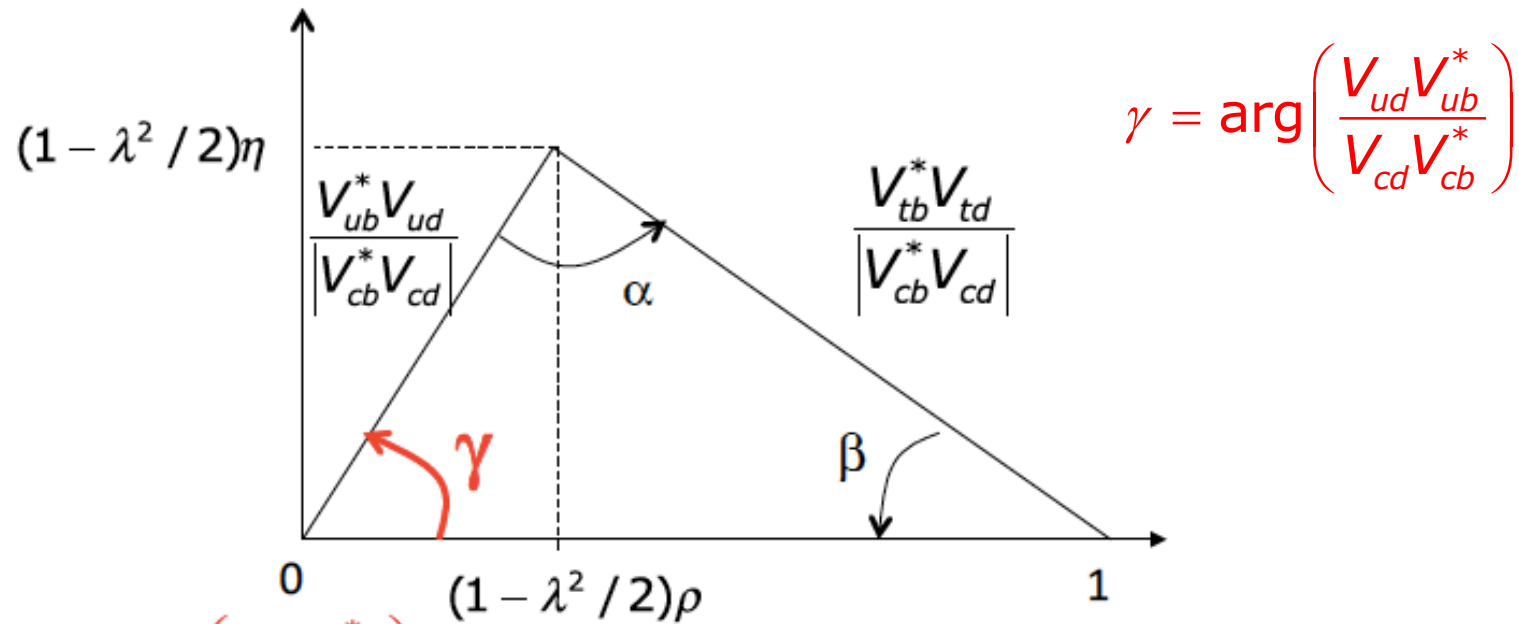


$$\epsilon_{\text{tag}} = (37.40 \pm 0.43 \pm 0.36)\%$$

$$S = 0.724 \pm 0.035 \pm 0.014,$$

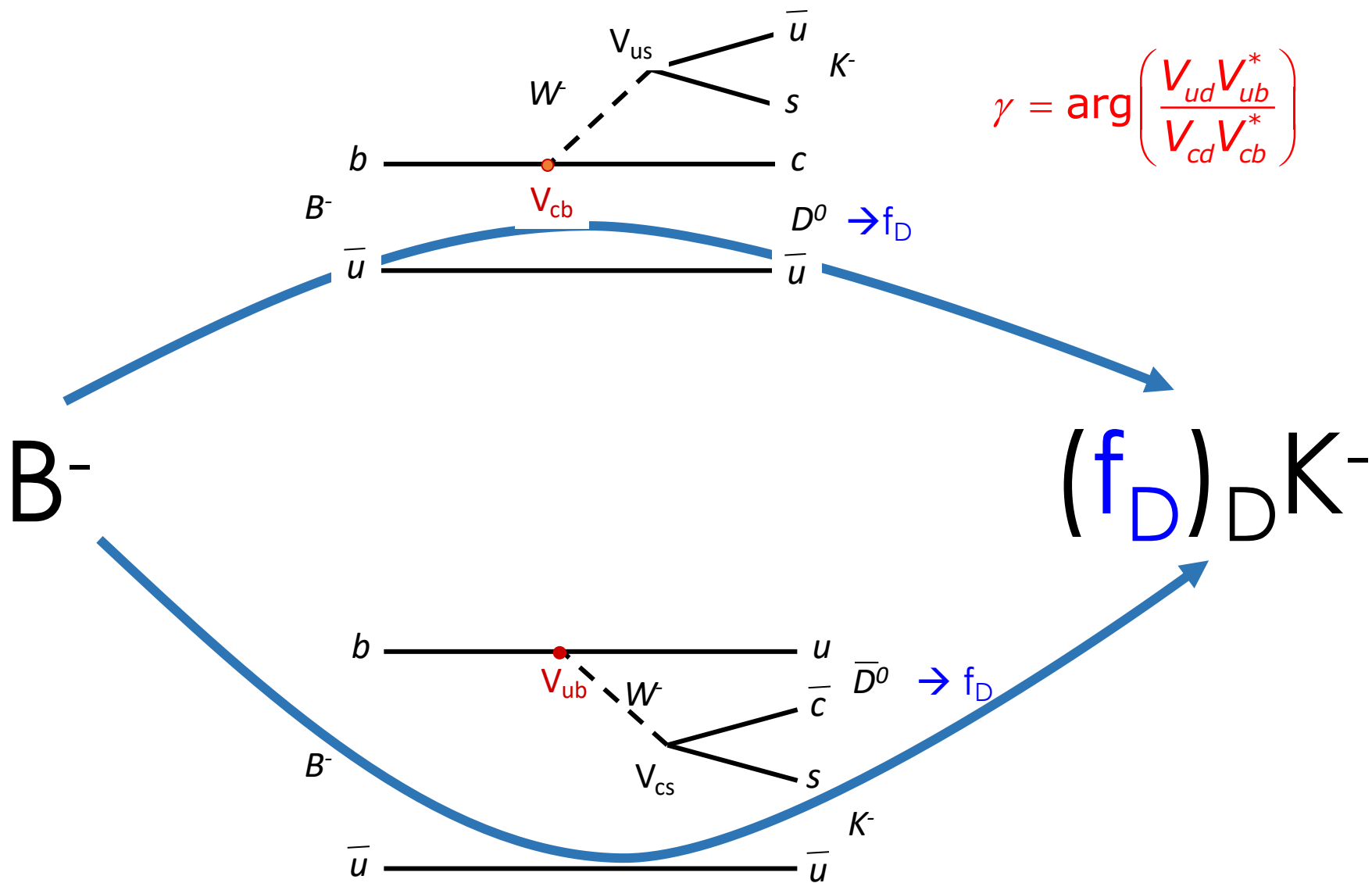
5.2% precision

Measurement of the γ angle: direct CP violation



Value precisely predicted in the SM context from other triangle parameters

⇒ it is important to measure it precisely



f_D = KK, ππ

but also Kπ, K_s ππ, ...

- a lot of modes
- enough information to extract all th. parameters from data

CP



$$A(B^- \rightarrow D^0 (\rightarrow f_{CP}) K^-) = A_c$$

$$A(B^+ \rightarrow D^0 (\rightarrow f_{CP}) K^+) = A_c$$

$$A(B^- \rightarrow \bar{D}^0 (\rightarrow f_{CP}) K^-) = A_u e^{i(\delta_B - \gamma)}$$

$$A(B^+ \rightarrow D^0 (\rightarrow f_{CP}) K^+) = A_u e^{i(\delta_B + \gamma)}$$

γ : weak phase alters sign under CP

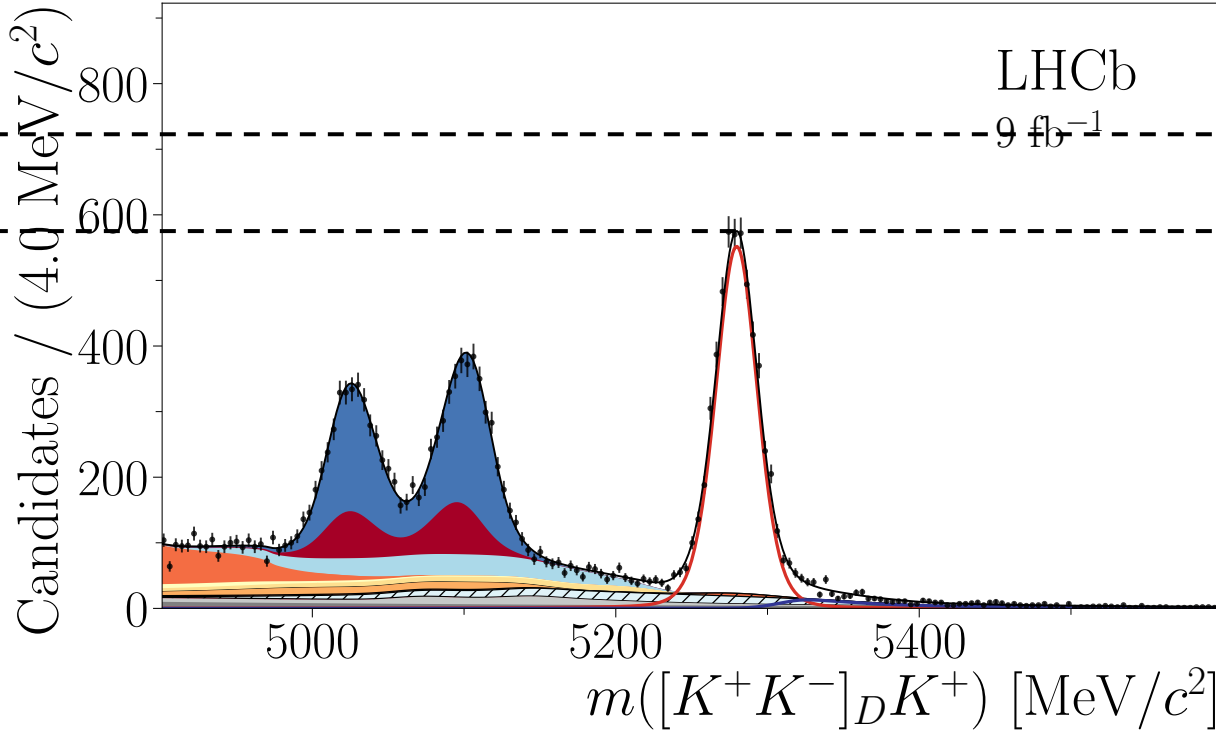
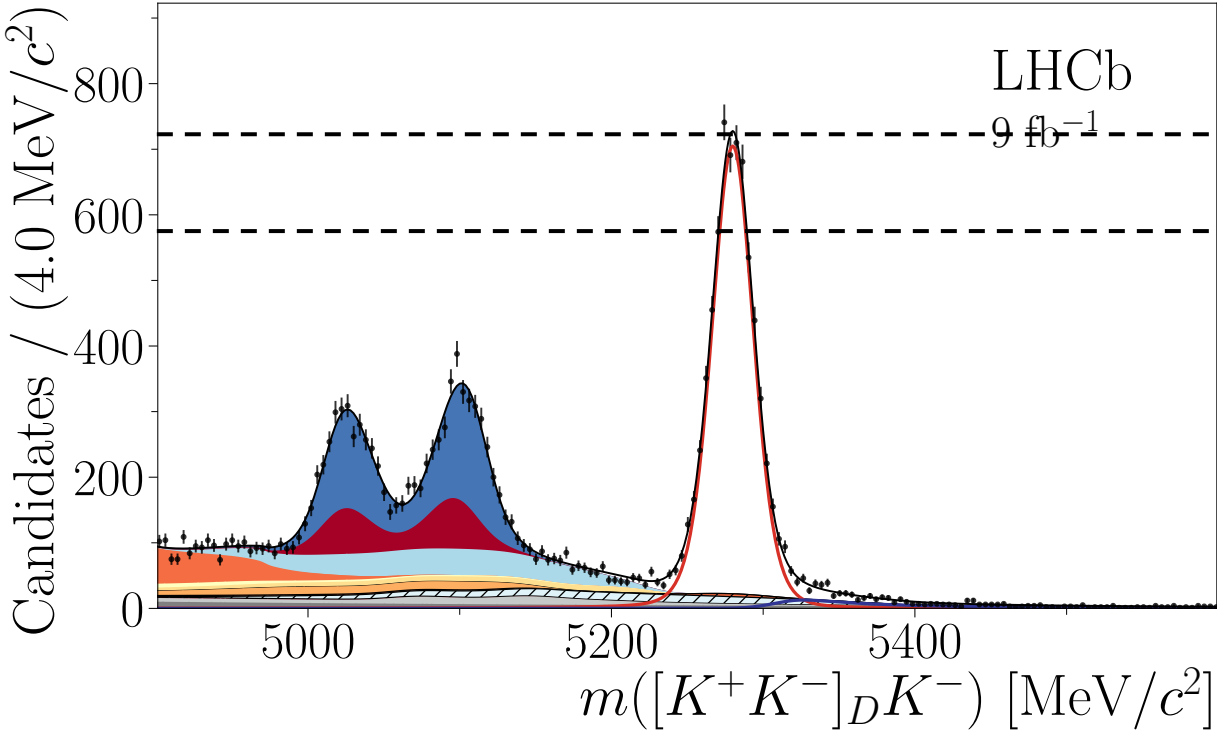
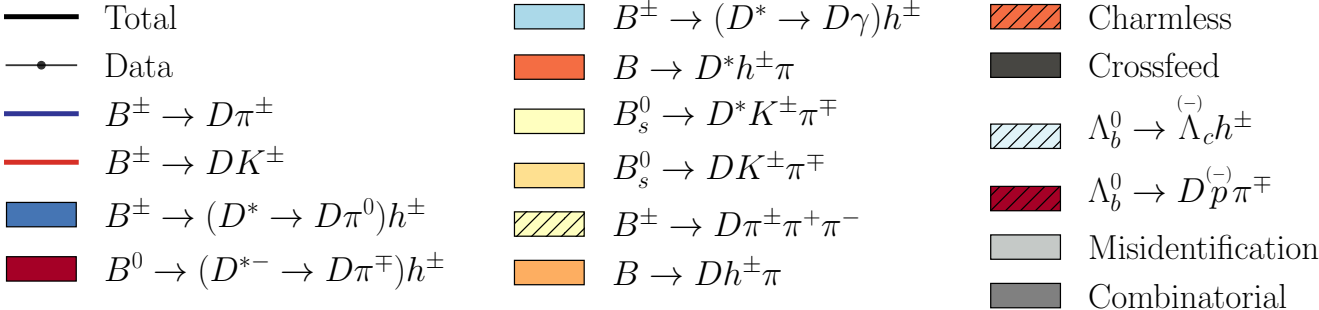
δ_B : strong phase : CP invariant

$$r_B = \frac{A_u}{A_c}$$

$$\Gamma(B^- \rightarrow f_{CP} K^-) = \left| A_c + A_u e^{i(\delta_B - \gamma)} \right|^2 = A_c^2 \times \left(1 + r_B^2 + 2r_B \cos(\delta_B - \gamma) \right)$$

$$\Gamma(B^+ \rightarrow f_{CP} K^+) = \left| A_c + A_u e^{i(\delta_B + \gamma)} \right|^2 = A_c^2 \times \left(1 + r_B^2 + 2r_B \cos(\delta_B + \gamma) \right)$$

3 unknowns : r_B δ_B and $\gamma \Rightarrow$ additional information needed : other decay modes (KK, $\pi\pi$, $K\pi$, ...)



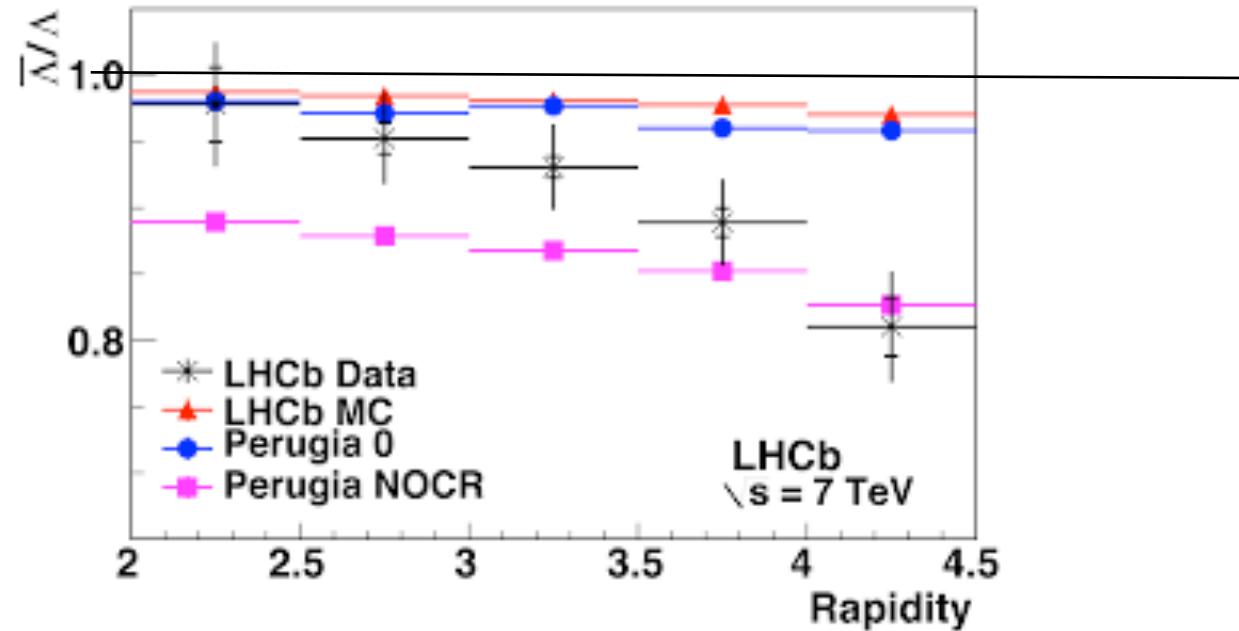
$$A_K^{CP} = 0.136 \pm 0.009 \pm 0.001$$

But there are other sources of asymmetries :

- different numbers of B^+ and B^- produced : pp initial state \Rightarrow slightly less B^- than B^+ : $(-0.8 \pm 0.7)\%$ due to the **hadronization** asymmetry

2 protons in the initial state

\Rightarrow higher probability to pick up a diquark than an anti-diquark

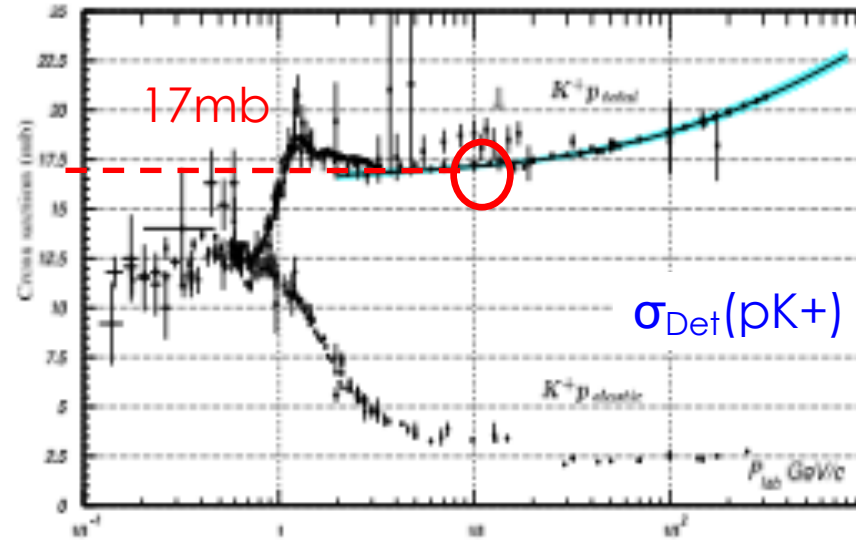
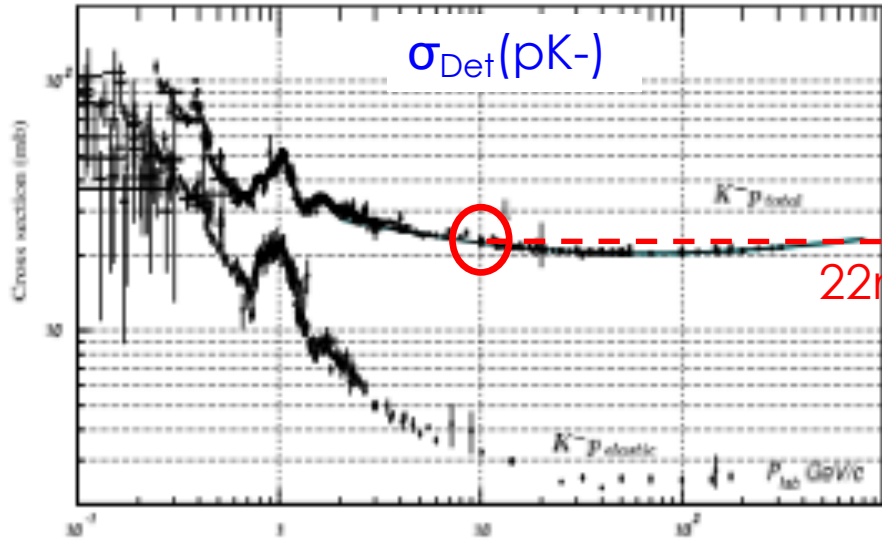


\Rightarrow more b-baryons than anti-b-baryons

but same probability to have a b-quark than anti-b-quark \Rightarrow less $B^-(b \text{ anti-}u)$ than $B^+(anti\text{-}b \text{ }u)$

- **detection** asymmetries 1/2
 - K^- and K^+ have different interaction length (negligible for pions)

$$\sigma_{\text{Det}}(pK^-) > \sigma_{\text{Det}}(pK^+) \text{ but } \sigma_{\text{Det}}(p\pi^-) \sim \sigma_{\text{Det}}(p\pi^+)$$



K^- p can have $q \bar{q}$ annihilation (but not K^+)

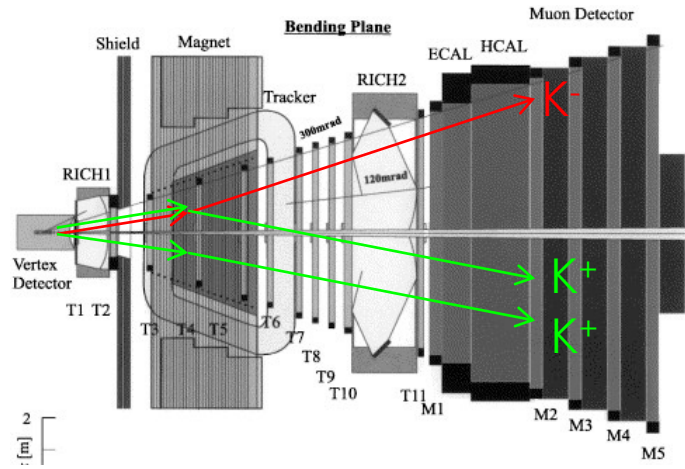
Both π^- p and π^+ p have annihilation

$$\begin{array}{ccc}
 p & K^+ & K^- \\
 \left(\begin{array}{c} u \\ u \\ d \end{array} \right) & \left(\begin{array}{c} u \\ \bar{s} \end{array} \right) & \left(\begin{array}{c} \bar{u} \\ s \end{array} \right)
 \end{array}$$

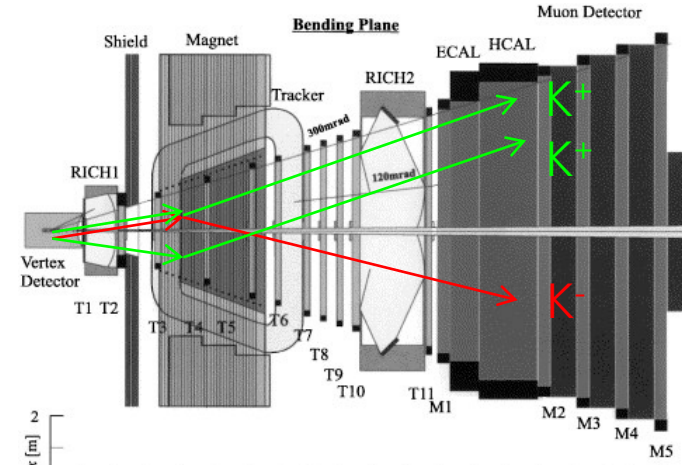
- **detection** asymmetries 2/2

- a part of the detector can have a lower efficiency : effect reduced by a flip in magnet polarity

Polarity Up



Polarity Down



Use together signal and control channels :

$$A_{meas} \left(\left(K\pi \right)_D \pi \right) = \overset{=0}{\cancel{A_{CP} \left(\left(K\pi \right)_D \pi \right)}} + A_{Prod} + A_{K Det}$$

$$A_{meas} \left(\left(K\pi \right)_D K \right) = A_{CP} \left(\left(K\pi \right)_D K \right) + A_{Prod} + 2 \times A_{K Det} \quad \dots$$

$$A_{meas} \left(\left(KK \right)_D K \right) = A_{CP} \left(\left(KK \right)_D K \right) + A_{Prod} + A_{K Det}$$

More involved analyses :

+ inputs from charm factories
(CLEO-c, BES-III)

1) Use a CP mode for the D^0

GLW (Gronau, London, Wyler)
CP+ and CP- modes

$(K^+K^-, \pi^+\pi^-)$

$(K_S\pi^0, \phi K_S, \eta K_S, \rho K_S, \omega K_S)$

(Very) small Branching Ratios

CP- mostly for Belle-II

2) Use CA($K\pi^+$) mode for the V_{ub} decay and DCS($K\pi^+$) for the V_{cb} decay

ADS (Atwood, Dunietz, Soni)

$$\left\{ \begin{array}{l} D^0 \rightarrow K^- \pi^+ \\ D^0 \rightarrow K^- \pi^+ \pi^0 \\ D^0 \rightarrow K^- \pi^+ \pi^- \pi^+ \end{array} \right.$$

(Very) small Branching Ratios

Strong phase between the D^0 decays

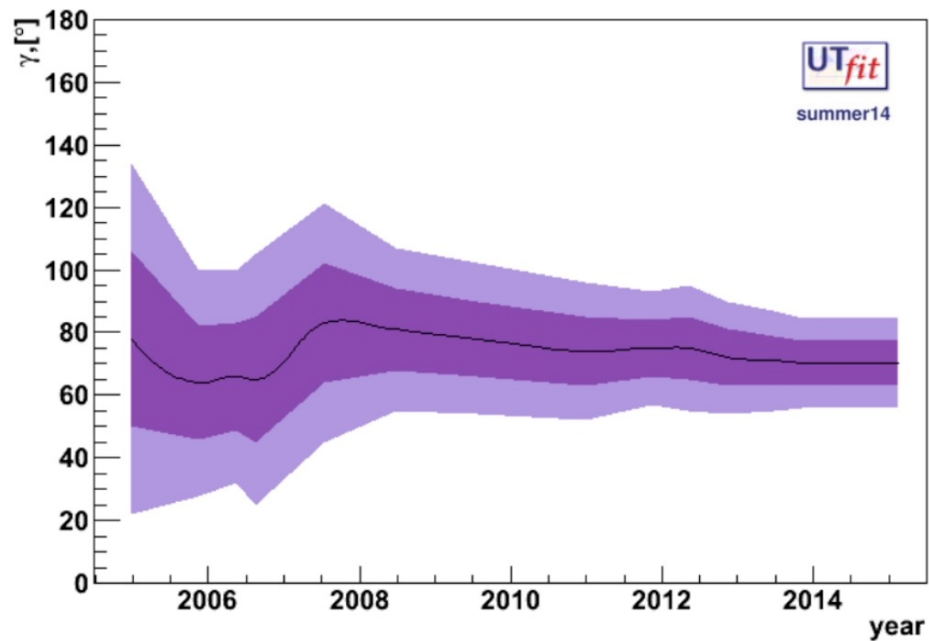
3) Use the $D^0 \rightarrow K_S \pi \pi$ decay

Dalitz BPGGSZ (Bondar, Poluetkov, Giri, Grossman, Soffer, Zupan)

3 body decay : 2D plane (Dalitz plot) analysis

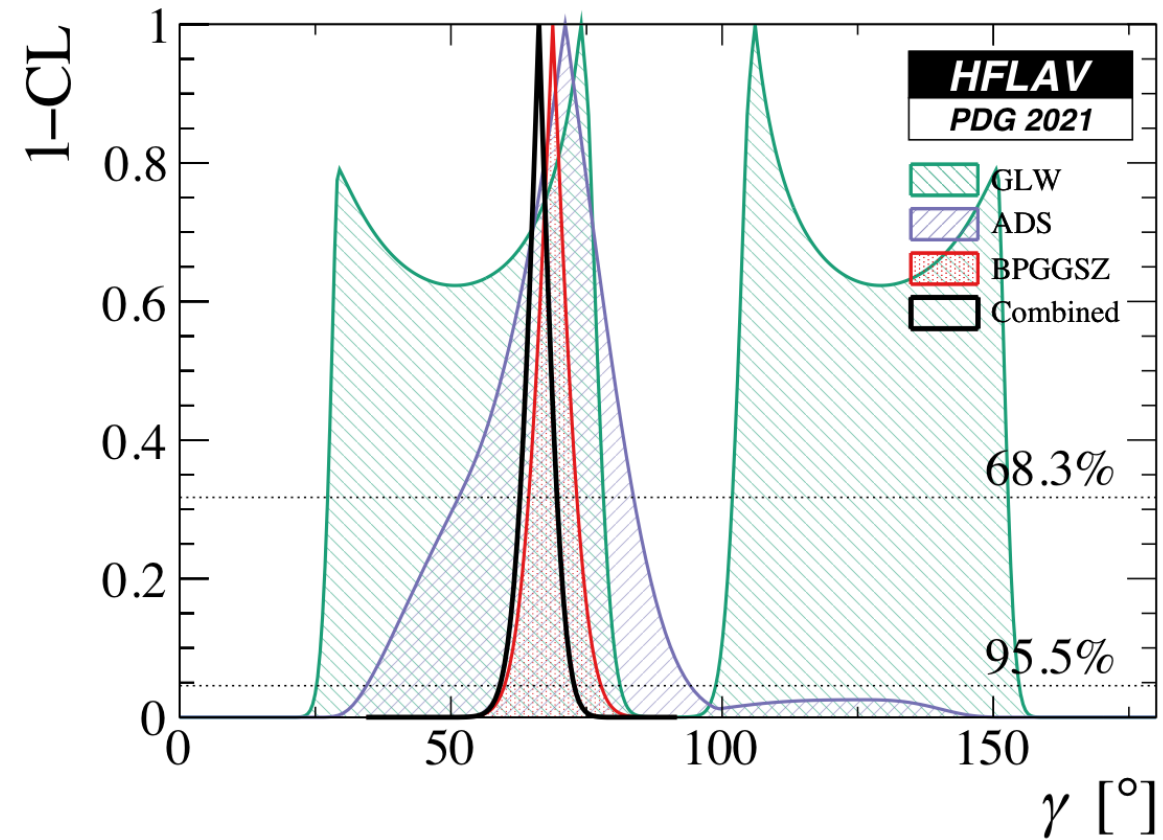
Dalitz plot description

More precise way to measure γ



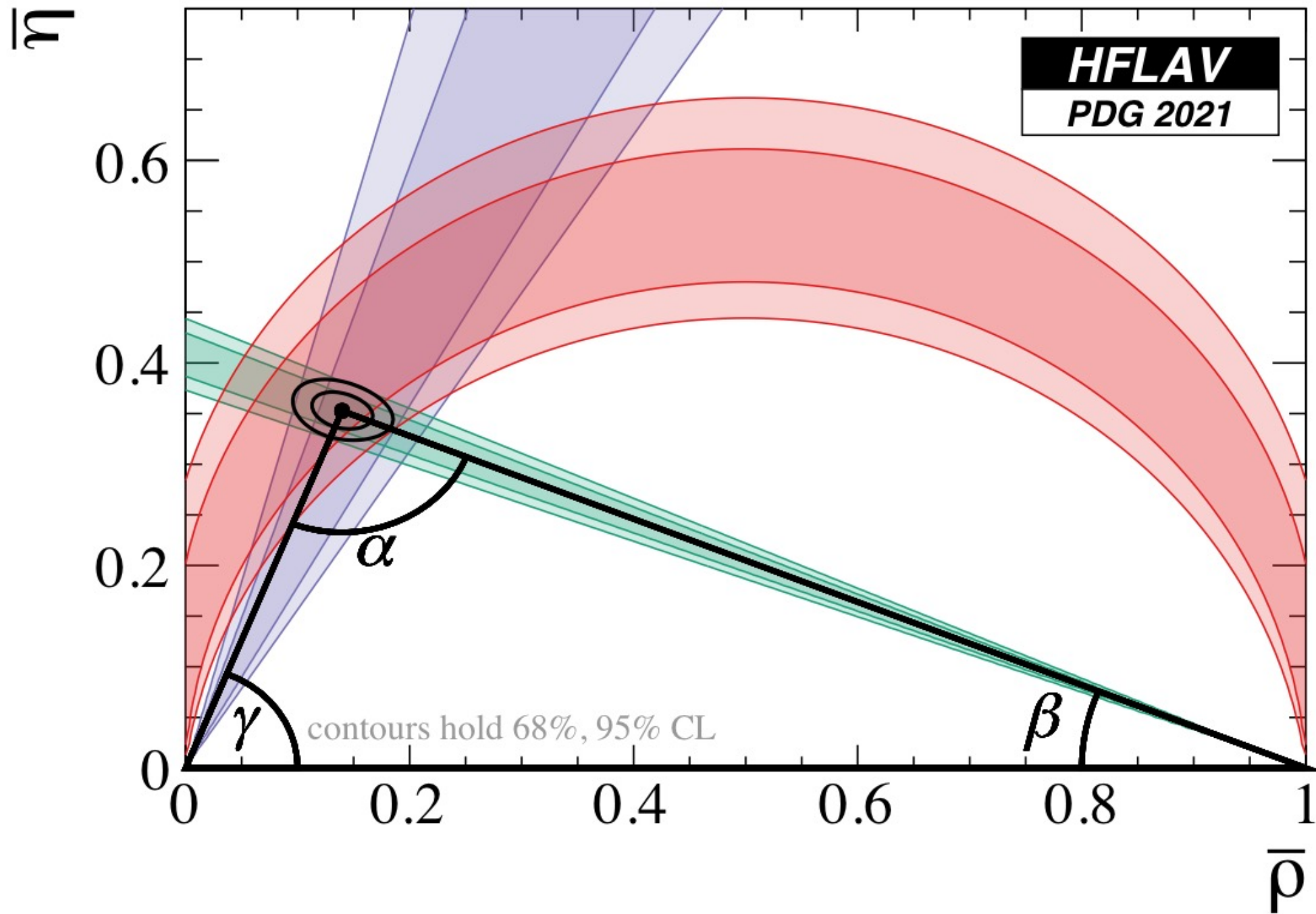
a factor 2 improvement since 2015

D mixing to be taken into account

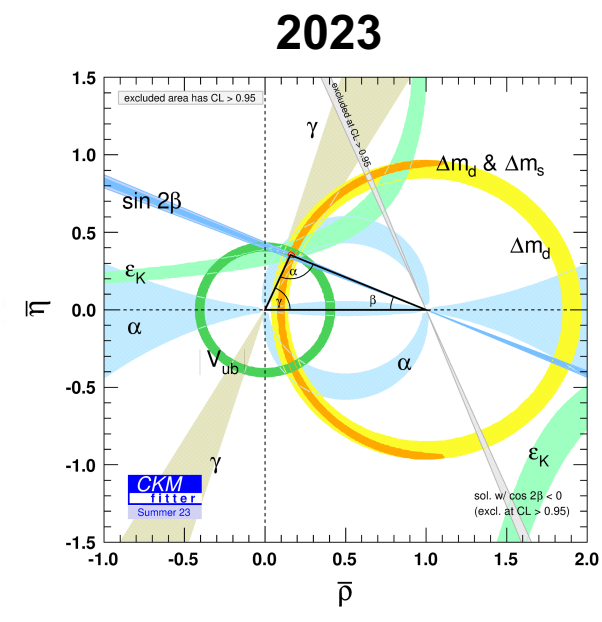
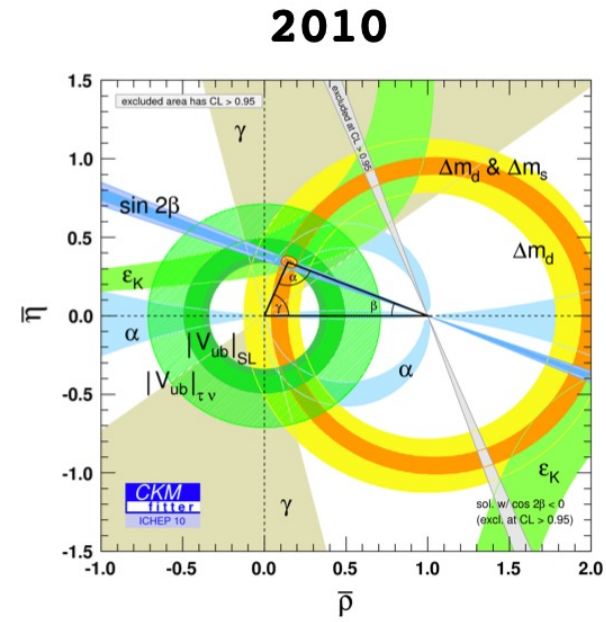
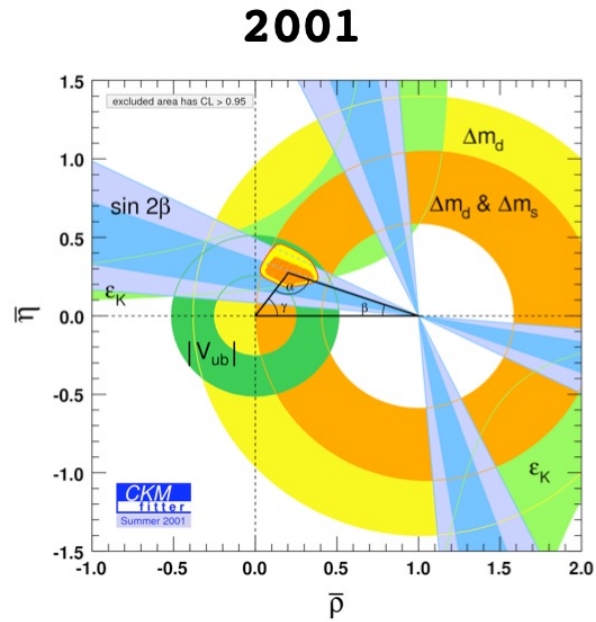
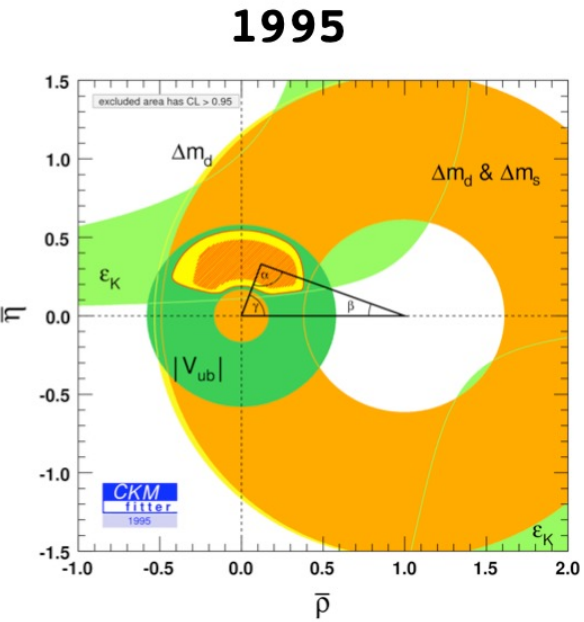


Dominated by LHCb

$$\gamma = (66.2^{+3.4}_{-3.6})^\circ$$



impressive improvement...



...due to experiments and theoretical progresses.

Extra slide

and what about α ?

In terms of ρ and η :

$$\sin 2\alpha = \frac{2\bar{\eta}[\bar{\eta}^2 + \bar{\rho}(\bar{\rho} - 1)]}{[\bar{\eta}^2 + (1 - \bar{\rho})^2][\bar{\eta}^2 + \bar{\rho}^2]}$$

Since α is extracted from $\sin 2\alpha$, we are faced with a four-fold ambiguity: α , $\frac{1}{2}\pi - \alpha$, $\alpha + \pi$, and $\frac{3}{2}\pi - \alpha$. The ambiguity yields four distinct circles:

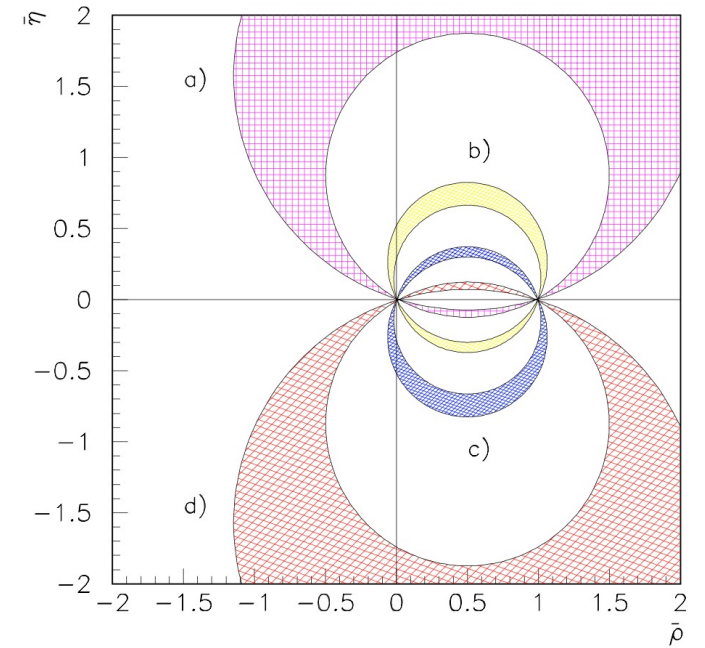
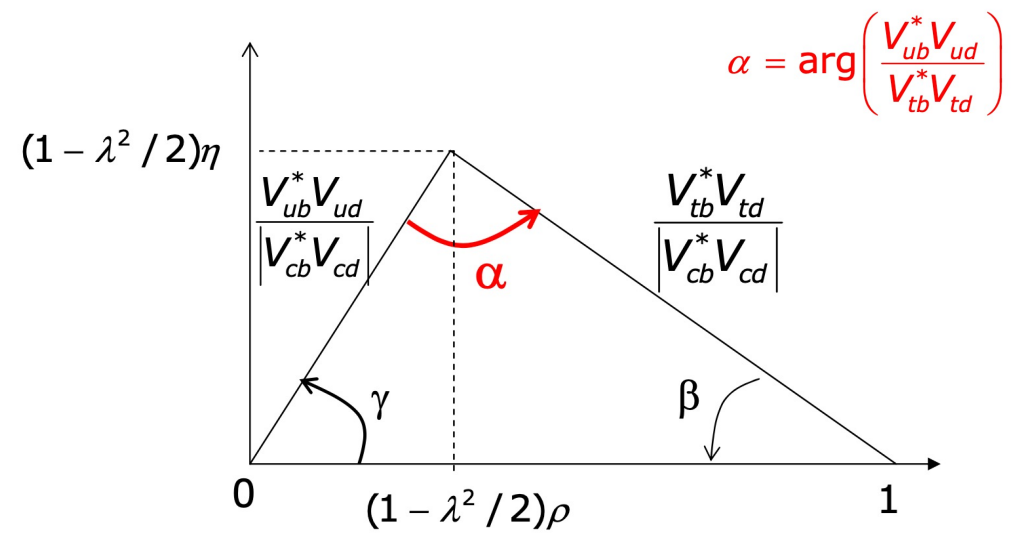
because for each value of α there is a circle centred at

$$(x_\alpha, y_\alpha) = \left(\frac{1}{2}, \frac{\cot \alpha}{2}\right),$$

and of radius

$$r_\alpha = \frac{1}{2 \sin \alpha}.$$

See BaBar physics book for more details ;)



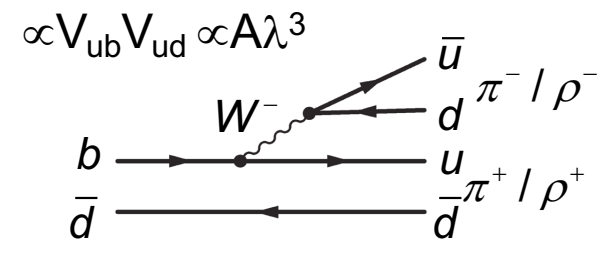
Extra slide

But are we measuring really α ?

Interference between mixing and decay

$B^0 \rightarrow \pi^+ \pi^- / \rho^+ \rho^-$

Assuming pure tree diagram:

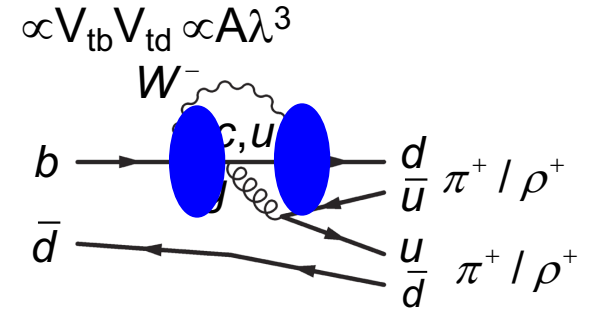


$$P(B^0(t)) = e^{-t/\tau_B} \cdot |A|^2 \frac{1+|\lambda|^2}{2} \left[1 \cdot {}^{(-)}C \cos(\Delta m_d t) + {}^{(+)}S \sin(\Delta m_d t) \right]$$

$$C = \frac{1-|\lambda|^2}{1+|\lambda|^2} \quad S = \frac{2\Im m(\lambda)}{1+|\lambda|^2}$$

$$\lambda = \frac{q}{p} \cdot \frac{\bar{A}}{A} = e^{-2i\beta} \cdot e^{-2i\gamma} = e^{2i\alpha} \quad \longrightarrow \quad \begin{matrix} C=0 \\ S=\sin(2\alpha) \end{matrix}$$

But penguins may be of the same order of magnitude as trees:



$$\lambda = e^{i2\alpha} \frac{T + P e^{+i\gamma} e^{i\delta}}{T + P e^{-i\gamma} e^{i\delta}}$$

δ relative strong phase between T and P

$$C = \frac{1-|\lambda|^2}{1+|\lambda|^2} \neq 0$$

$$S = \sqrt{1-C^2} \sin(2\alpha_{eff})$$

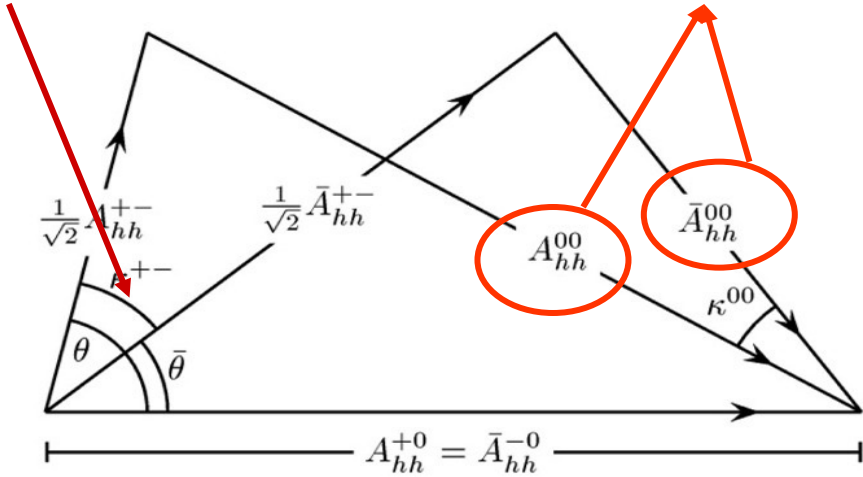
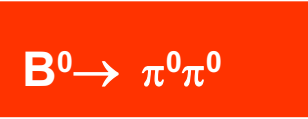
what is measured is NOT exactly α

To extract α from α_{eff} : use SU(2)-isospin

Extra slide

Isospin triangles :

$$\kappa^{+-} = 2(\alpha_{\text{eff}} - \alpha)$$

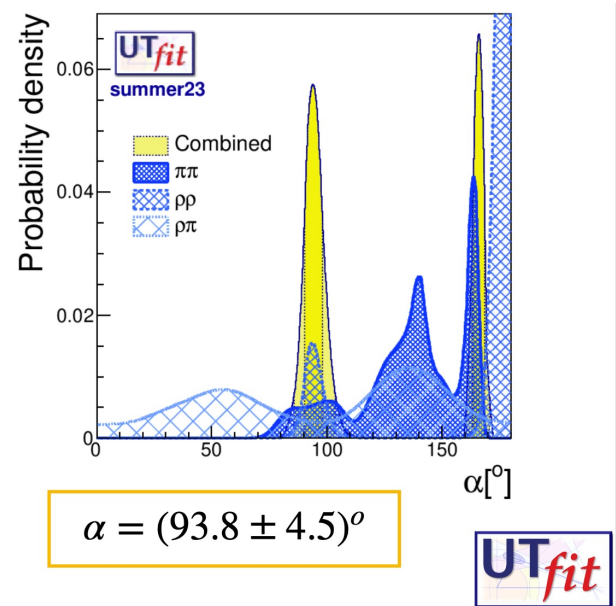
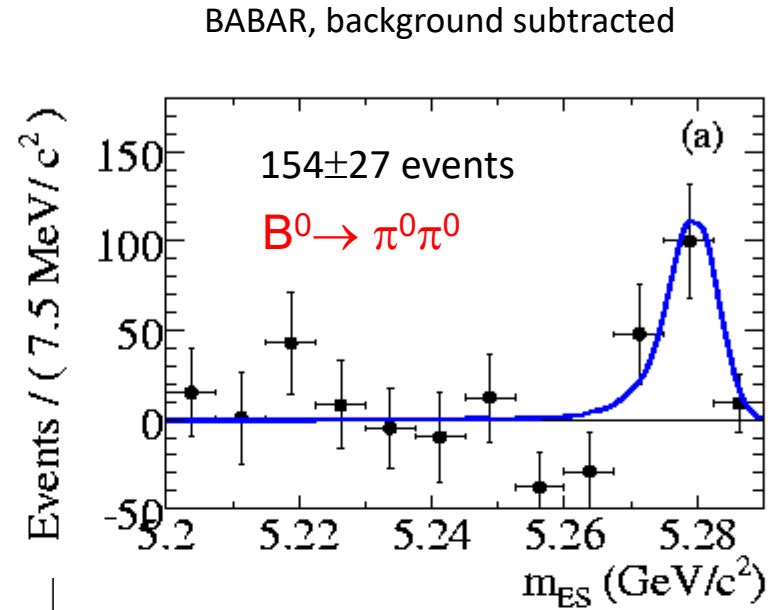


In order to bound $|\alpha - \alpha_{\text{eff}}|$ needs $\pi^{\pm}\pi^0$ and $\pi^0\pi^0$...

The $\pi^0\pi^0$ final state is pure penguin

$\pi^0\pi^0$ is too small for an isospin analysis and too large to set a useful $|\alpha - \alpha_{\text{eff}}|$ limit...

\Rightarrow Use the $B^0 \rightarrow \rho^+\rho^-$ mode which, by chance (!) has a small value for $\text{BR}(B^0 \rightarrow \rho^0\rho^0)$



$$\alpha = (93.8 \pm 4.5)^{\circ}$$

UTfit

What could we say about NP ?

Extra slide

Let's allow for NP in $\Delta F=2$ transitions (UTFit style) :

$$A_q = \underbrace{C_{B_q}}_{\text{UTFit}} e^{2i\phi_{B_q}} A_q^{SM} e^{2i\phi_q^{SM}} = \left(1 + \frac{A_q^{NP}}{A_q^{SM}} e^{2i(\phi_q^{NP} - \phi_q^{SM})} \right) A_q^{SM} e^{2i\phi_q^{SM}}$$

CKMFitter

$$M_{12} = (M_{12})_{SM} \times (1 + h e^{2i\sigma})$$

$$\Delta m_{q/K} = C_{B_q/\Delta m_K} (\Delta m_{q/K})^{SM}$$

$$A_{CP}^{B_d \rightarrow J/\psi K_s} = \sin 2(\beta + \phi_{B_d})$$

$$A_{SL}^q = \text{Im}(\Gamma_{12}^q / A_q)$$

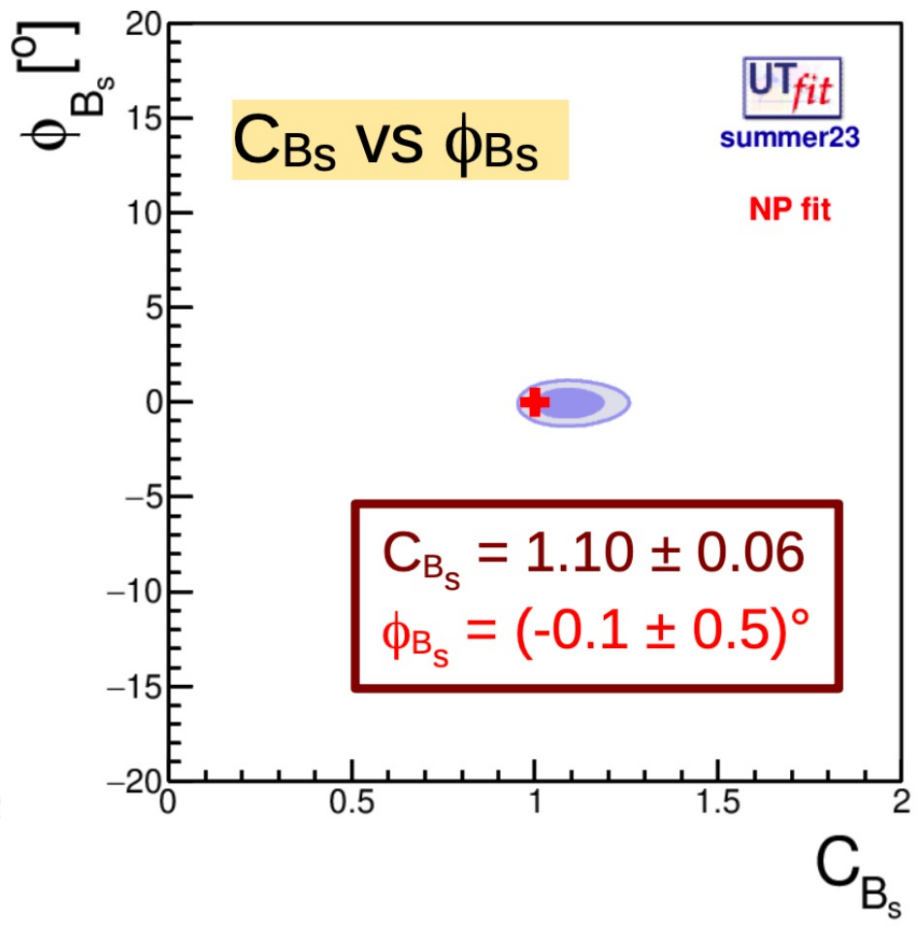
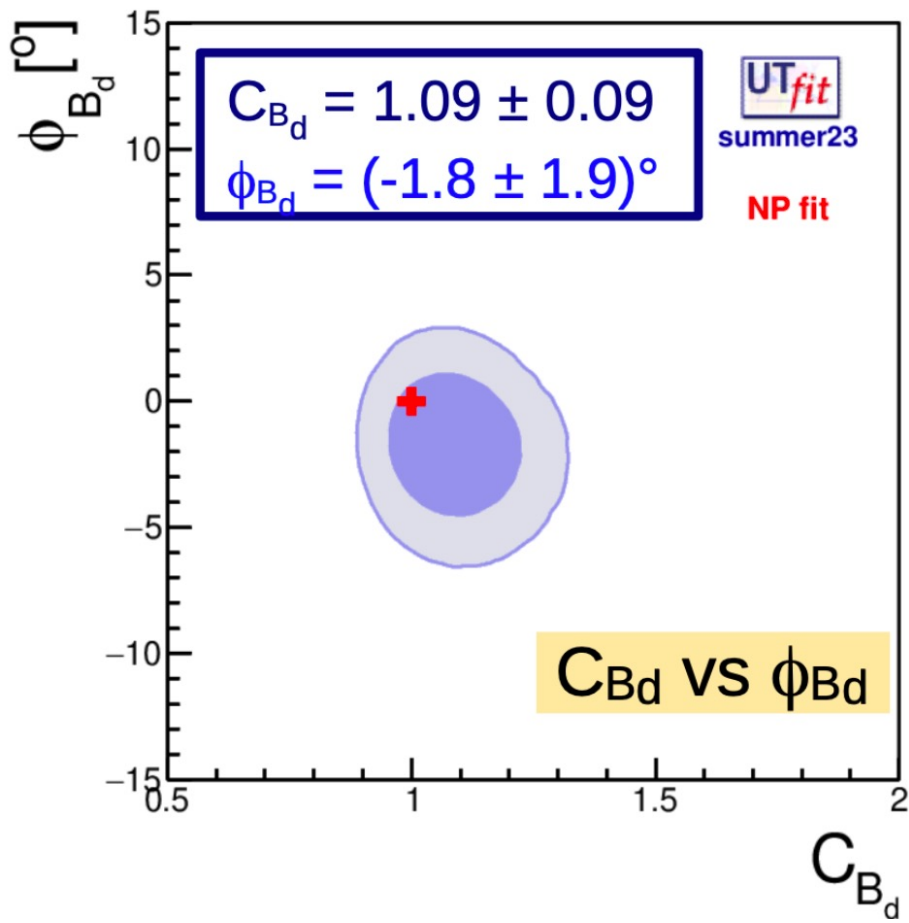
$$\varepsilon_K = C_\varepsilon \varepsilon_K^{SM}$$

$$A_{CP}^{B_s \rightarrow J/\psi \phi} \sim \sin 2(-\beta_s + \phi_{B_s})$$

$$\Delta \Gamma^q / \Delta m_q = \text{Re}(\Gamma_{12}^q / A_q)$$

→ add some parameters to your CKM fit

There is enough experimental redundant information so that the CKM parameters are extracted with ~ the same precision

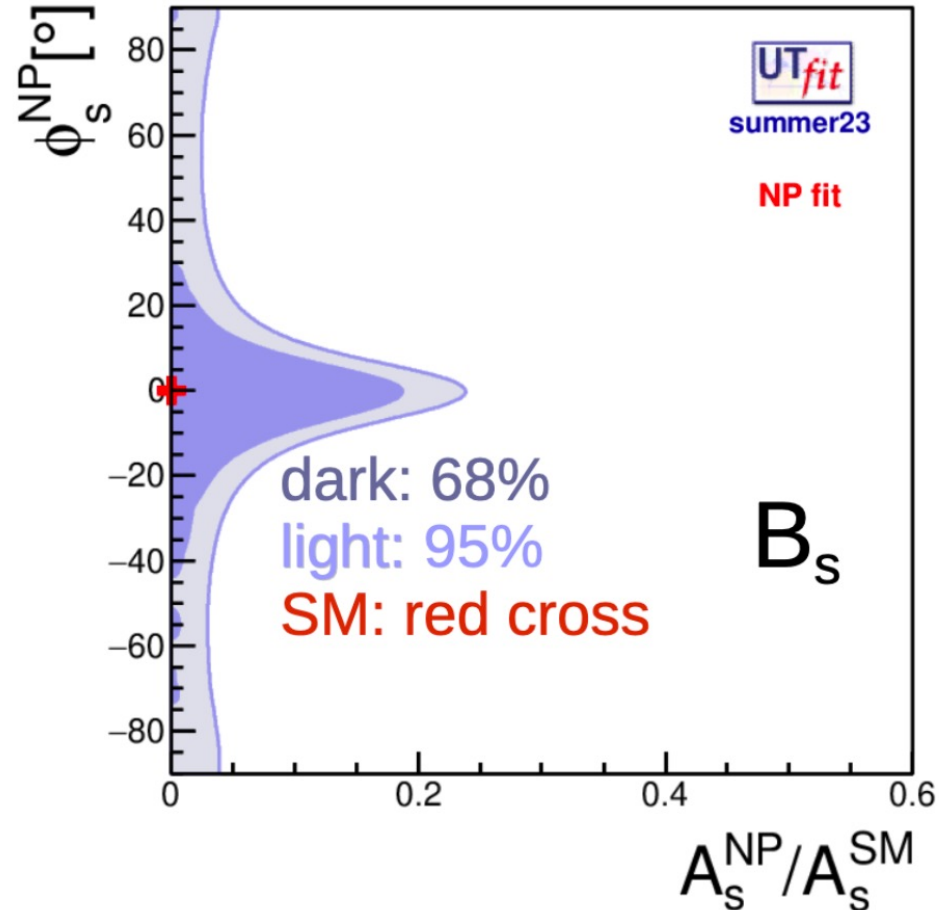
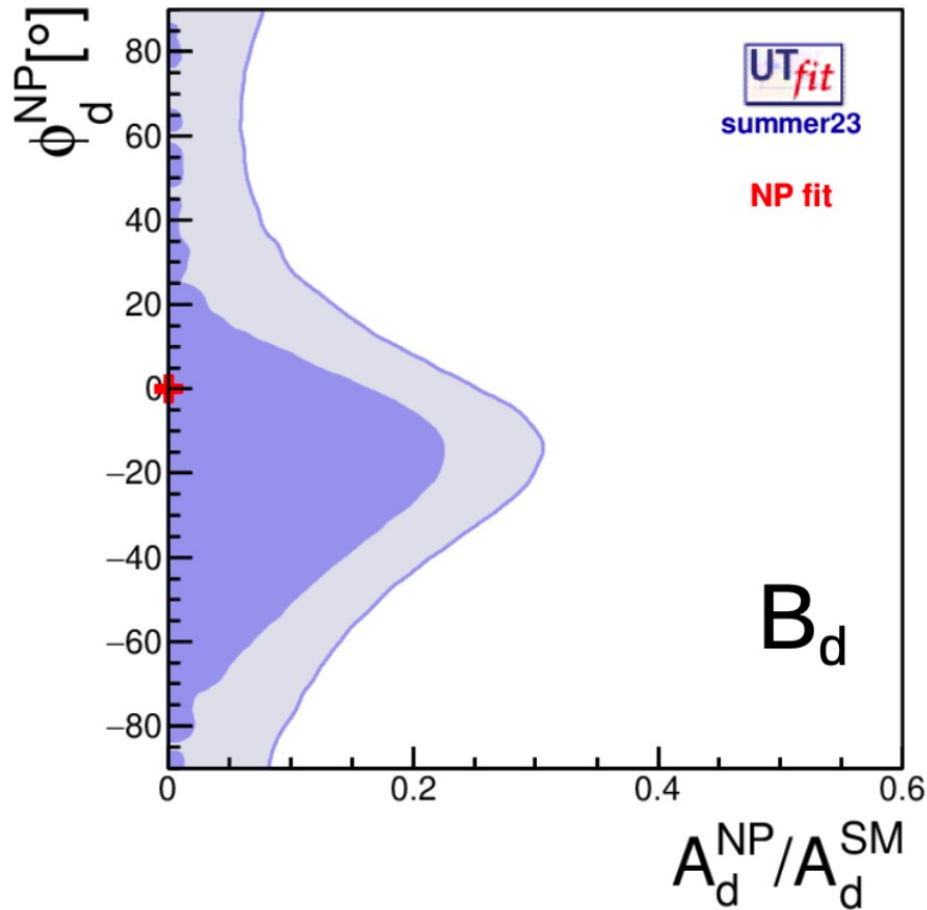


+ SM dark: 68%
light: 95%

$$A_q = \left(1 + \frac{A_q^{NP}}{A_q^{SM}} e^{2i(\phi_q^{NP} - \phi_q^{SM})} \right) A_q^{SM} e^{2i\phi_q^{SM}}$$

The ratio of NP/SM amplitudes is:
 < 25% @68% prob. (35% @95%) in B_d mixing
 < 25% @68% prob. (30% @95%) in B_s mixing

dark: 68%
 light: 95%
 SM: red cross



Rare decays



Which experiments ?

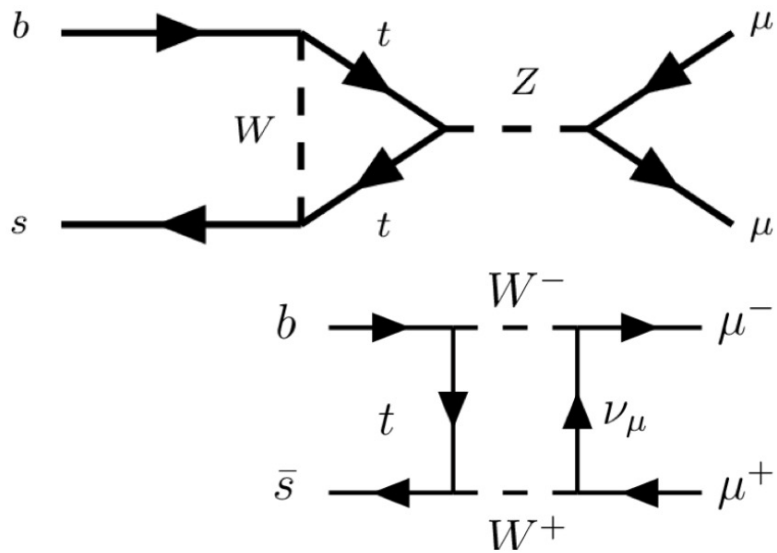
- Branching fractions of the order of 10^{-7} ($B^0 \rightarrow K^* \ell \ell$) to 10^{-10} ($B_d \rightarrow \mu \mu$)
- B-Factories : 100% efficiency
- LHCb few % efficiency (yields extrapolated from published values)

| Experiment | $B^0 \rightarrow K^* \ell \ell$ | $B_s \rightarrow \mu \mu$ | $B_d \rightarrow \mu \mu$ |
|-----------------------------------|---------------------------------|---------------------------|---------------------------|
| B-Factories 1 ab^{-1} | 200 | - | 0 |
| B-Factories 50 ab^{-1} | 10000 | - | 10 |
| LHCb 9 fb^{-1} | 5000 | 150 | 15 |
| LHCb 50 fb^{-1} / 300 fb^{-1} | 30000/180000 | 800 | 80 |

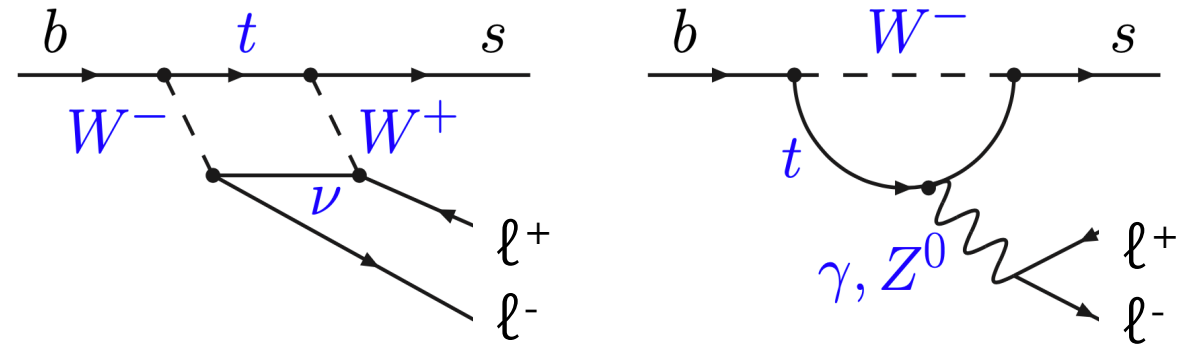
but at B-Factories : $B \rightarrow K \nu \nu$

(very) rare decays: $b \rightarrow s \ell^+ \ell^-$ transitions

$B_s \rightarrow \ell^+ \ell^-$

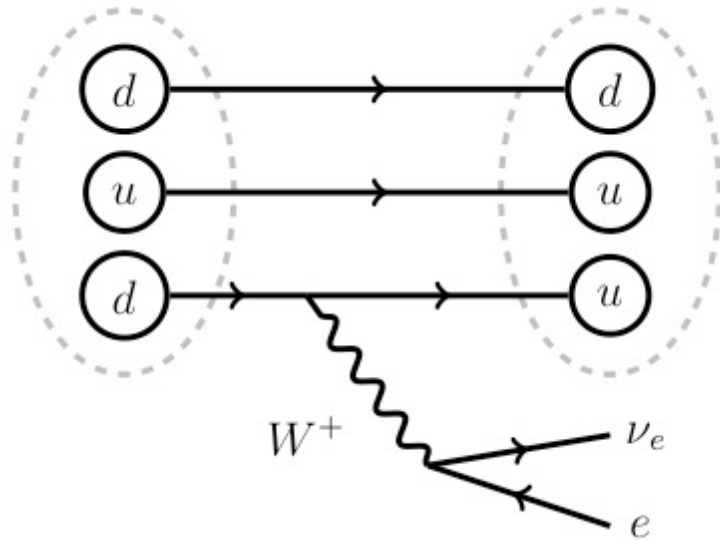


$H_b \rightarrow H_s \ell^+ \ell^-$

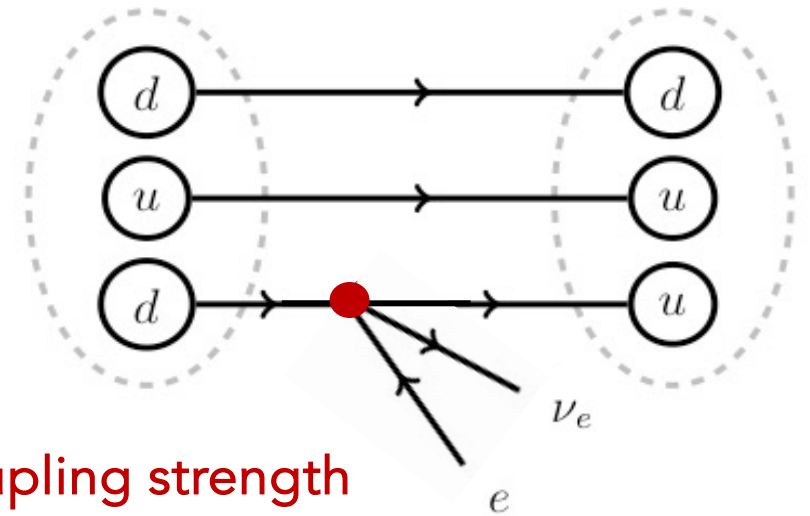


EFT for Heavy Flavours in a nutshell

neutron β decay



Expansion in q^2/M_W^2 :



$$i\mathcal{A} = \left(\frac{ie}{\sqrt{2} \sin \theta_W} \right)^2 V_{ud}^* (\bar{\nu}_l \gamma_\nu P_L \ell) \frac{ig_{\mu\nu}}{q^2 - M_W^2 + i\epsilon} (\bar{d} \gamma_\mu P_L u)$$

$$i\mathcal{A} = i \frac{4G_F}{\sqrt{2}} V_{ud}^* (\bar{\nu}_l \gamma^\mu P_L \ell) (\bar{d} \gamma_\mu P_L u) + \mathcal{O}\left(\frac{q^2}{M_W^2}\right)$$

$$G_F \equiv \sqrt{2} \frac{e^2}{8 \sin^2 \theta_W M_W^2} \equiv \sqrt{2} \frac{g}{8M_W^2}$$

Measurement of the effective coupling \Rightarrow constraints on g/M_W^2

$$\mathcal{H}_{NP} \propto \frac{C_{NP}}{\Lambda_{NP}^2}$$

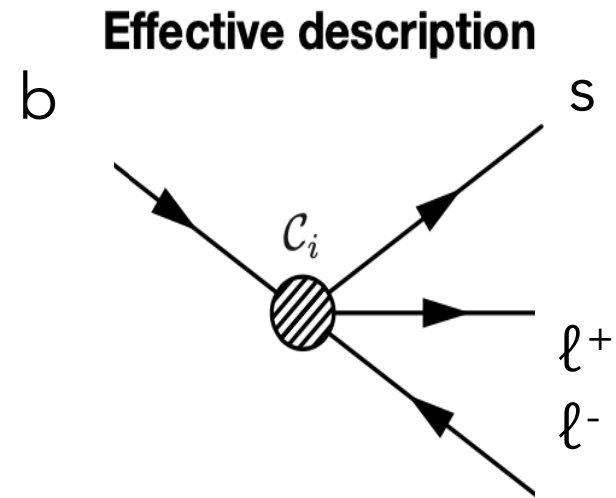
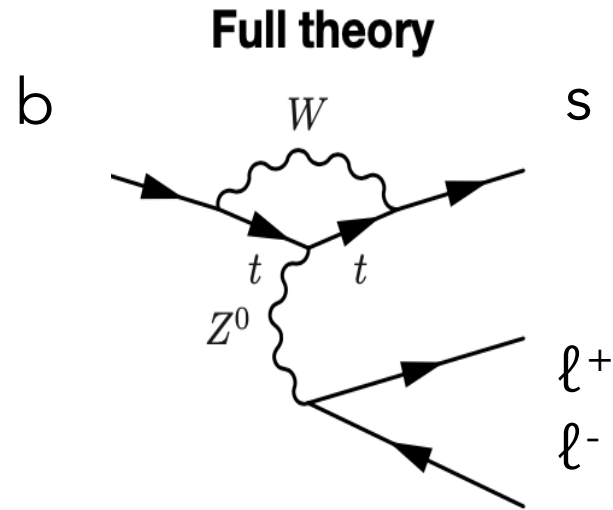
Assuming a coupling value one can say something on the scale of the heavy particle involved without detailed knowledge of them ...

$$i \mathcal{A} = \frac{i g}{2M_W^2} V_{ud}^* (\bar{\nu}_l \gamma^\mu P_L \ell) (\bar{d} \gamma_\mu P_L u)$$

Effective coupling:
Wilson coefficient

low energy interaction
non-perturbative QCD etc ...

Weak Effective Theory



W, Z, top, ...
integrated out

~ Fermi's description of neutron β decay

$$\mathcal{L}_{\text{eff}} \propto G_F V_{tb} V_{ts}^* \sum_i (C_i \mathcal{O}_i + C'_i \mathcal{O}'_i)$$

$$C_i^{(\prime)} = C_i^{\text{SM}(\prime)} + C_i^{\text{NP}(\prime)}$$

$$\mathcal{O}_i^{(\prime)}$$

perturbative, contains the short distance physics. **q² independent.**
Heavy NP

non-perturbative, Lorentz structure, long distance physics..
q² dependent.

Which operators and Wilson coefficients ?

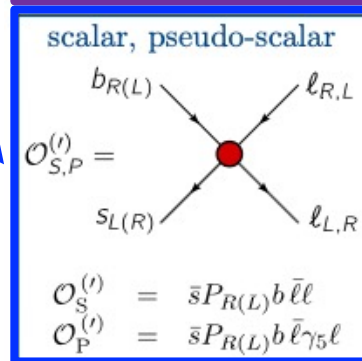
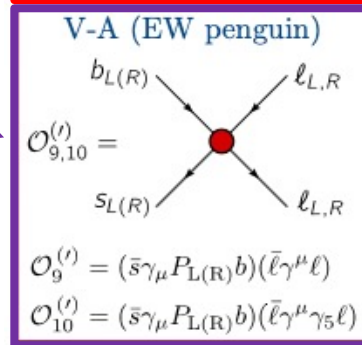
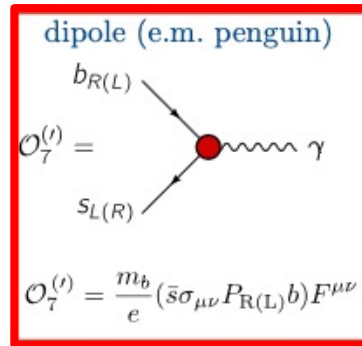
$$O_7^{(\prime)} \propto (\bar{s} \sigma_{\mu\nu} P_{R(L)} b) F^{\mu\nu}$$

$$O_9^{(\prime)} \propto (\bar{s} \gamma_\mu P_{L(R)} b) (\bar{l} \gamma_\mu l)$$

$$O_{10}^{(\prime)} \propto (\bar{s} \gamma_\mu P_{L(R)} b) (\bar{l} \gamma_\mu \gamma_5 l)$$

$$O_S^{(\prime)} \propto (\bar{s} P_{L(R)} b) (\bar{l} l)$$

$$O_P^{(\prime)} \propto (\bar{s} P_{L(R)} b) (\bar{l} \gamma_5 l)$$



| Coupling | b→sy | b→slℓ | B→ℓℓ |
|------------------------------------|------|-------|------|
| $C_7^{(\prime)}$ | | | |
| $C_9^{(\prime)}$ | | | |
| $C_{10}^{(\prime)}$ | | | |
| $C_S^{(\prime)} \& C_P^{(\prime)}$ | | | |

A priori different for $\ell = e$ and $\ell = \mu$

Primed operators and Wilson Coefficients:

$P_L \rightarrow P_R$ and $m_b \rightarrow m_s$

In the SM

$\mathcal{O}_{7,9,10}$

$$C_7^{\text{SM}}(\mu_b) = -0.29, \quad C_9^{\text{eff SM}}(\mu_b) = 4.1, \quad C_{10}^{\text{SM}}(\mu_b) = -4.3$$

$$\mu_b = \mathcal{O}(m_b)$$

(and \mathcal{O}'_7)

$$C_{7'}^{\text{SM}}(\mu_b) \simeq -0.006$$

m_s/m_b suppression

if there is New Physics :

$$C_i = C_i^{\text{SM}} + C_i^{\text{NP}}$$

real

can be imaginary

- No need to specify a precise model (Leptoquark, Z' , ...)
- Approach working for heavy New Physics ($> M_W$)